Project Overview

This project showcases a conceptual weather application developed for my third-year studies at Vakalo Art and Design College. Inspired by the atmospheric and emotive qualities found in Hozier's music, this app is designed to deliver precise, real-time weather updates while immersing users in a unique, soulful experience.

This app translates weather information into a visual experience that echoes Hozier's naturalistic aesthetic and playfull personality, making daily forecasts feel both informative and fun.

The design process involved deep research into Hozier's visual and auditory influences to create a persona-driven interface that resonates with him.

This is a student project!

Persona

About

Name: Andrew (Hozier) Byrne
Age: 34
Occupation: Musician, singer-songwriter
Location: Wicklow, Ireland

Bio

Hozier grew up in Ireland's countryside, surrounded by nature, which strongly influenced his music. He's known for his breakout hit "Take Me to Church," a song that explores love, religion, and human connection. His music blends a wide variety of influences, from blues and folk to soul and gospel.

Goals

- To provide an atmospheric experience for users while offering practical weather information.
- Non cluttered and Overwhelming info
- Inaccurate or Unreliable Forecasts

Brands

Patagonia, Dr. Martens, National Geographic, Columbia

Interests

- Connection with nature and the outdoors
- Environmental activism
- Mythology, folklore, and storytelling
- Poetry and philosophy

Pain Points

- Worries about climate change
- Desire for a simpler, slower life

Logo Design & Brandname

Dark Mode

Light Mode

Everweather

Fonts

Fonts

Marcelus sc	PRIMARY HEADING	20 px
Raleway Regular	Secondary heading	16 px
Raleway Semibold	**Main Text**	14 px

Visual Direction

151725
Primary Color

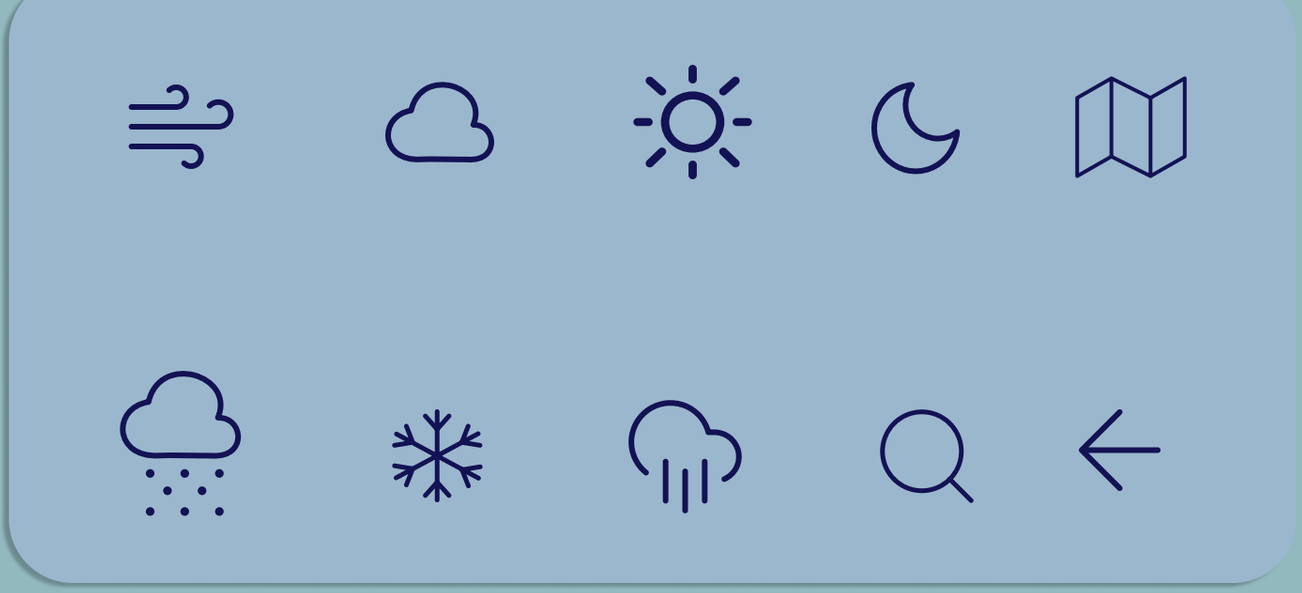
2F4F4F
Primary Color

9BB7CD
Primary Color

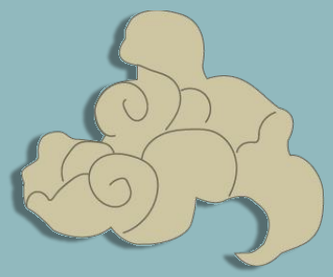
91B9BE
Secondary Color

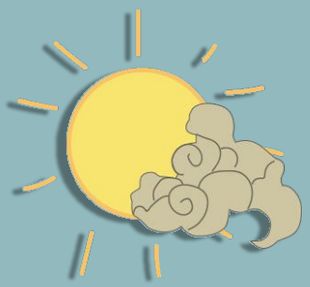
C0C5BF
Secondary Color

Icons



Illustrations





Wireframes

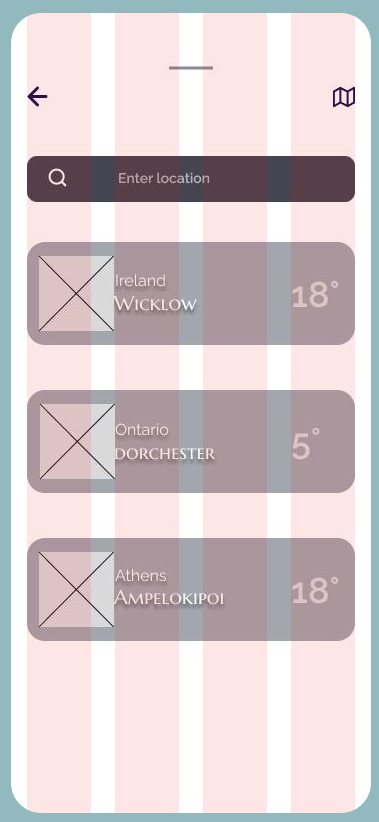
Low fidelity

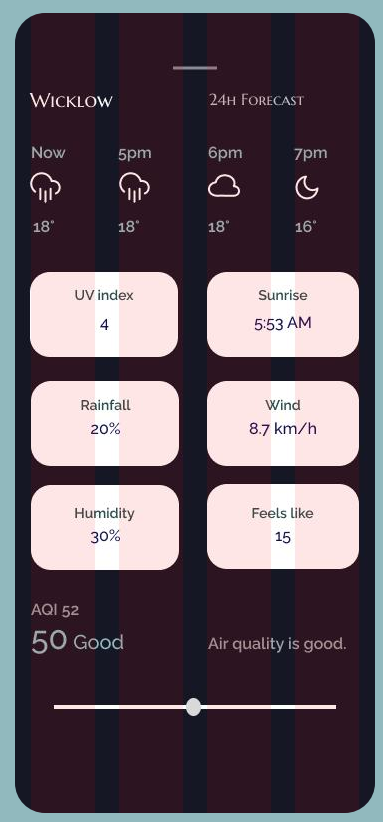
Grid

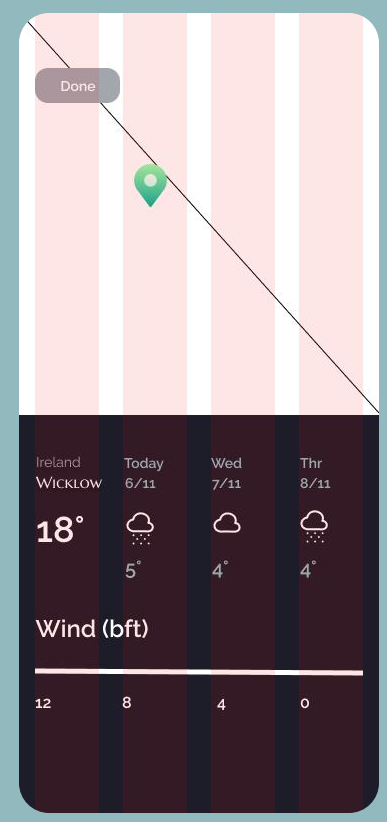
Columns: 5

Margin: 16 px

Gutter: 24 px



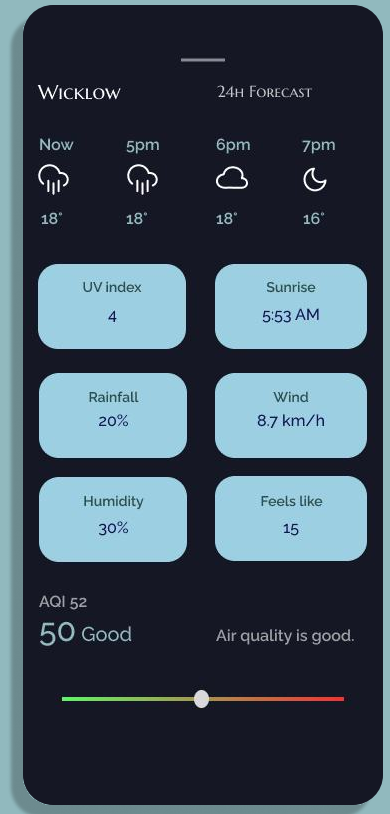




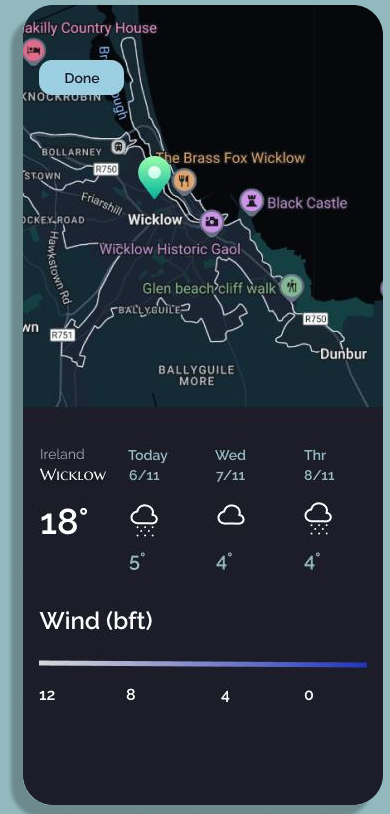
Wireframes

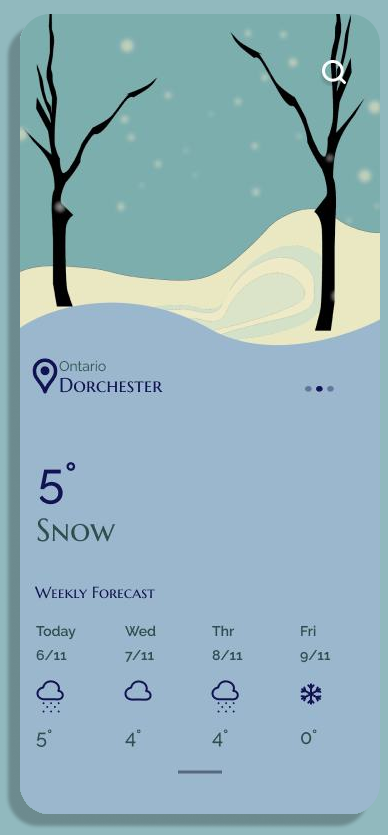
High fidelity

Ireland
Wicklow
18°
Rainy
Weekly Forecast
Today 6/11 18°
Wed 7/11 15°
Thr 8/11 16°
Fri 9/11 13°


Wicklow
24h Forecast
Now 18°
5pm 18°
6pm 18°
7pm 16°
UV index 4
Sunrise 5:53 AM
Rainfall 20%
Wind 8.7 km/h
Humidity 30%
Feels like 15
AQI 52
50 Good
Air quality is good.

Enter location
Ireland
Wicklow
18°
Ontario
Dorchester
5°
Athens
Ampelokipoi
18°

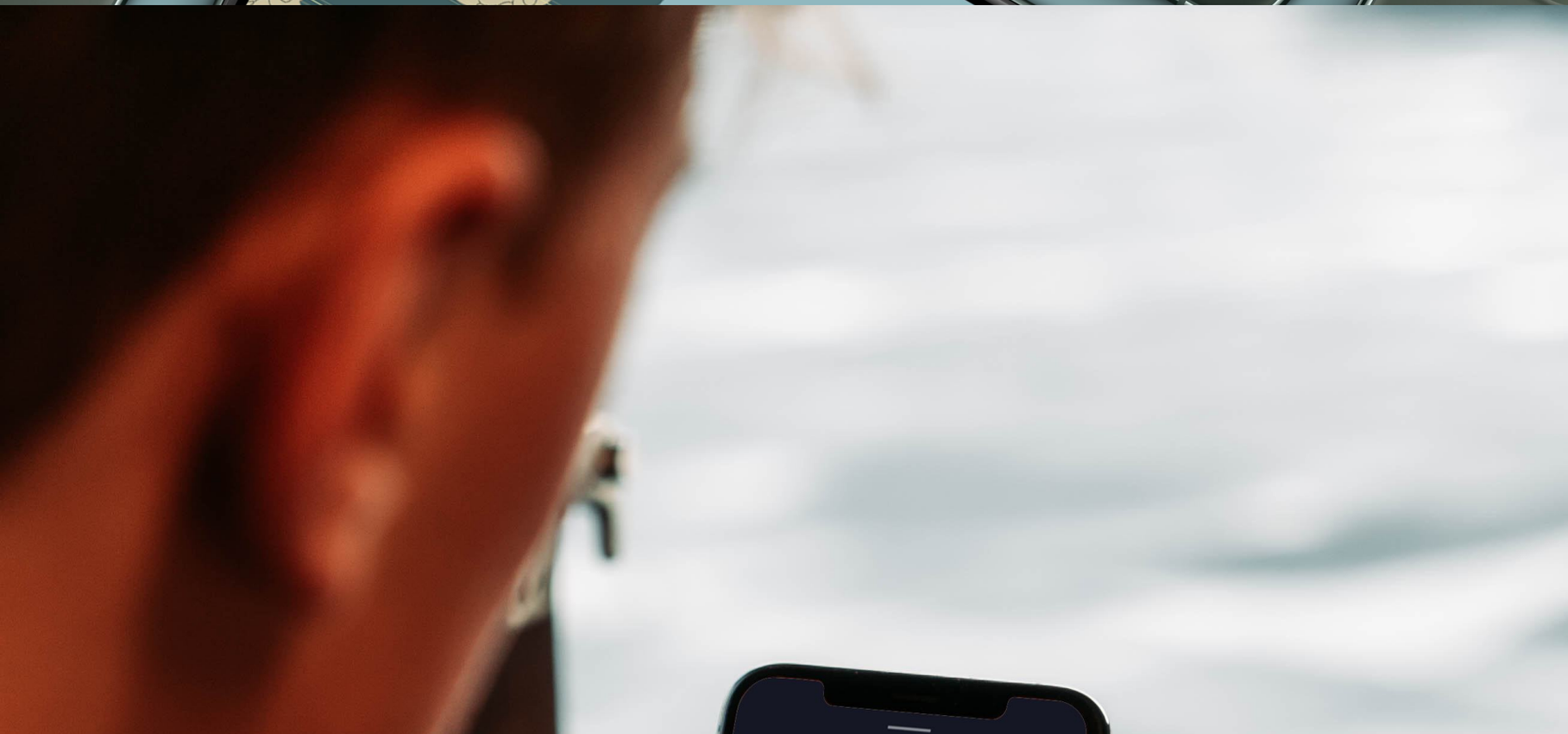

Done
The Brass Fox Wicklow
Black Castle
Wicklow
Wicklow Historic Gaol
Glen beach cliff walk
Dunbur
Ireland
Wicklow
18°
Today 6/11 5°
Wed 7/11 4°
Thr 8/11 4°
Wind (bft)
12
8
4
0


Ontario
Dorchester
5°
Snow
Weekly Forecast
Today 6/11 5°
Wed 7/11 4°
Thr 8/11 4°
Fri 9/11 0°

Greece
Ampelokipoi
18°
Windy
Weekly Forecast
Today 6/11 12°
Wed 7/11 12°
Thr 8/11 10°
Fri 9/11 14°

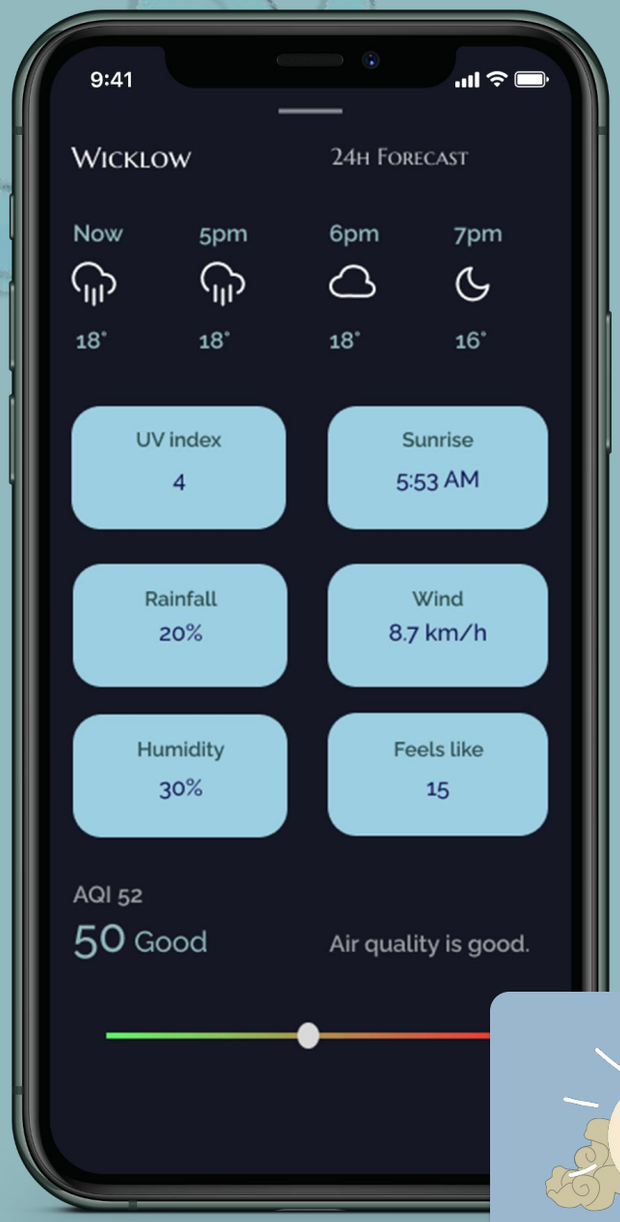
Mockups

Ireland
Wicklow
18°
RAINY
Weekly Forecast
Today
6/11
18°
Wed
7/11
15°
Thr
8/11
16°
Fri
9/11
13°



Wicklow
24h Forecast
Now
5pm
6pm
7pm
18°
18°
18°
16°
UV index
4
Sunrise
5:53 AM
Rainfall
20%
Wind
8.7 km/h
Humidity
30%
Feels like
15
AQI 52
50 Good
Air quality is good.

Thank You!



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