

shapit

SHAPE THE STANDARD OF
YOUR LIFE

SMART MONEY APP

SAVE YOUR INCOMES WHILE EARNING

sharpsit





Shape your lifestyle

FONT

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PP MORI

COLOUR PALETTE

#F3143A

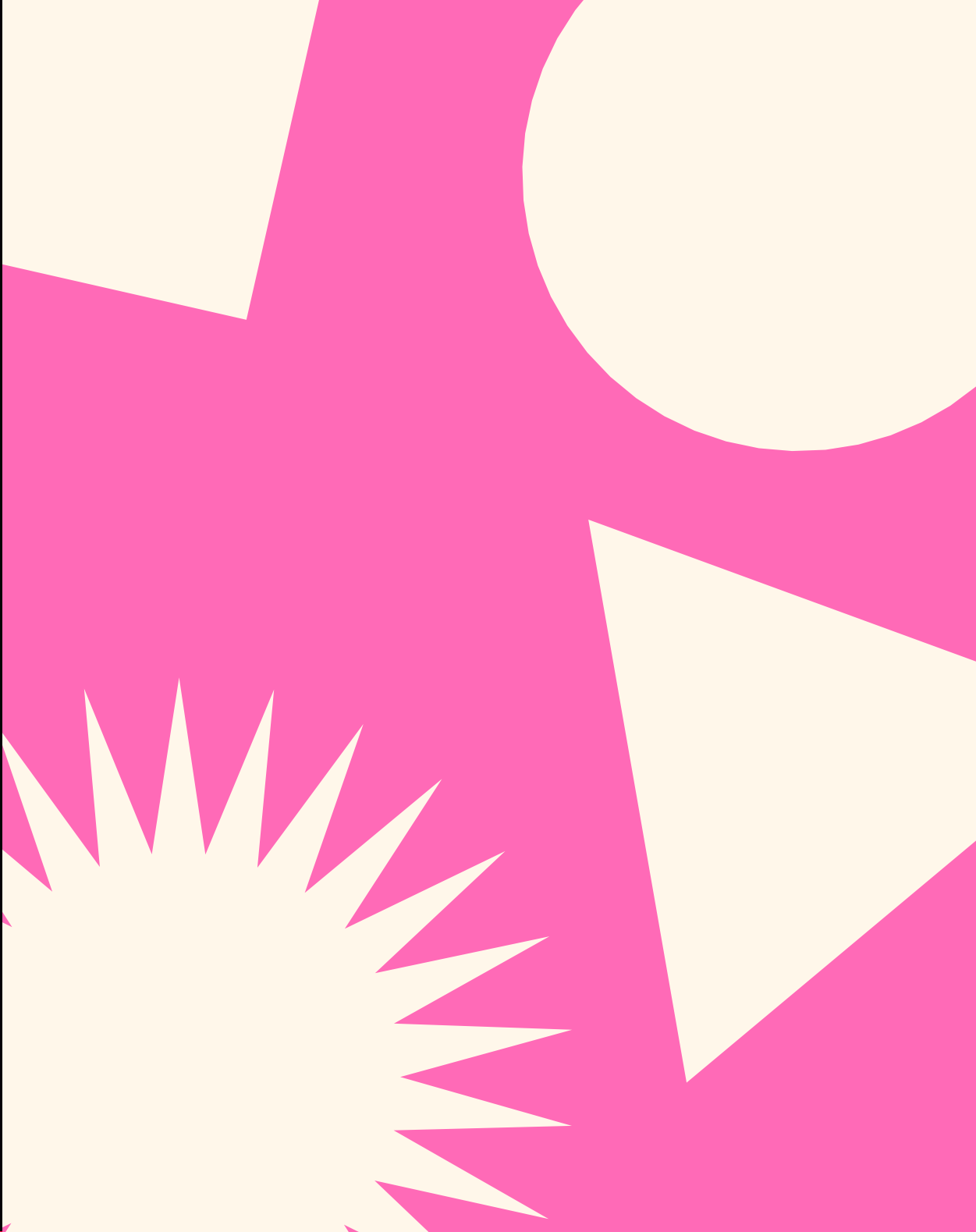
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APP ICON



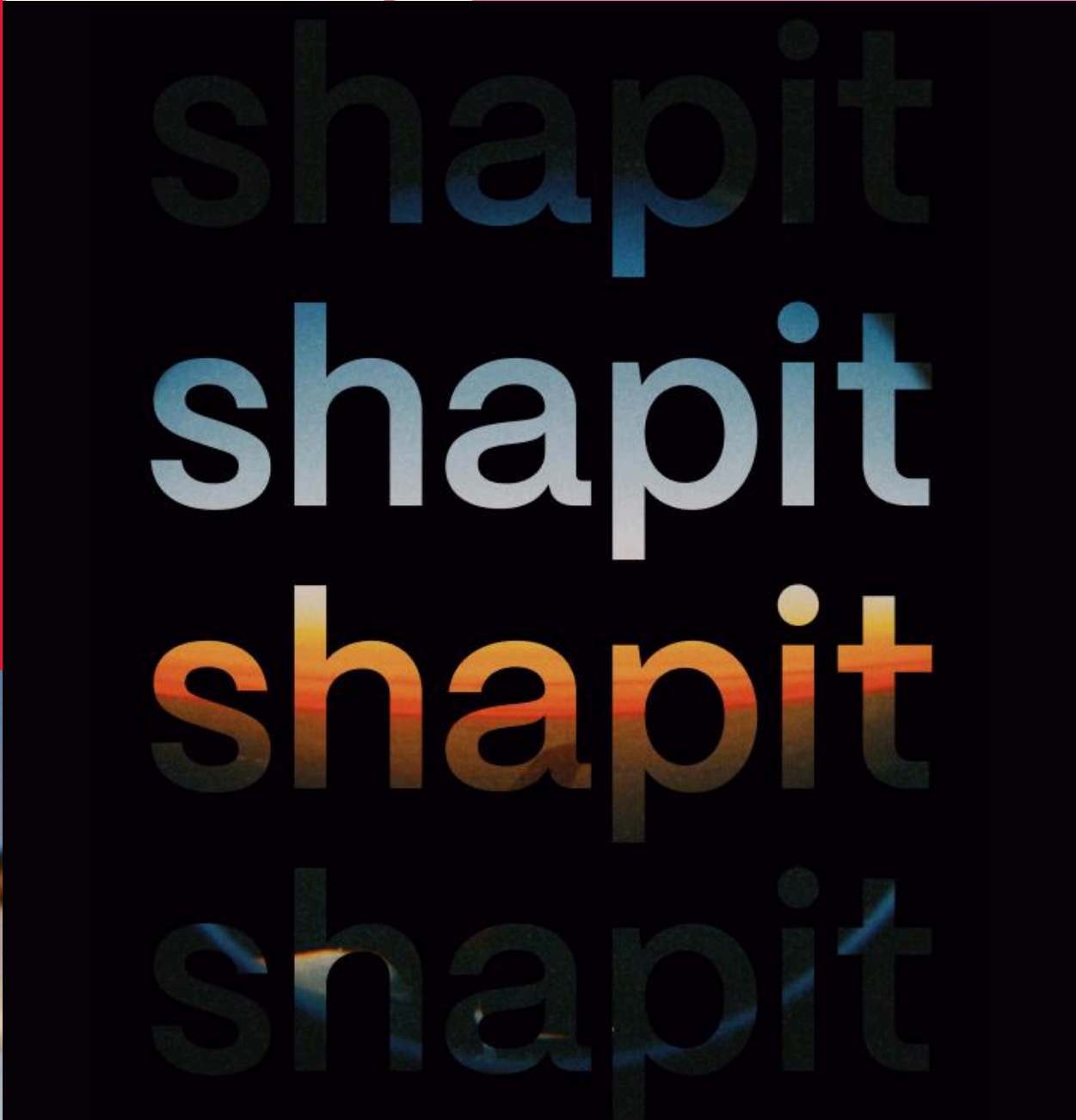
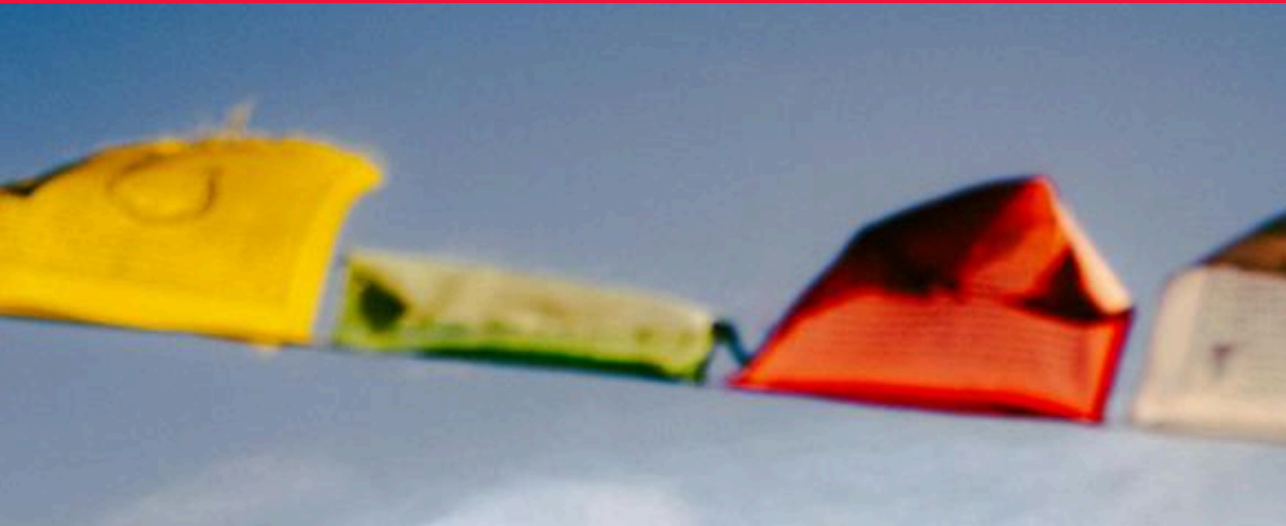
SPLASH SCREEN

Shape the standard of
your life



Shaped

for you



BIO

24

Greece

Interior Design Student

Single

ANDRIANA

Andriana Vrapı is a 24 year old Interior Design college student, who lives in Greece. As most college student she balances tuition fees, rent, and daily expenses while managing a part-time job during college breaks. Due to the lack of financial education she always explored various banking/financing apps herself. Now she is interested in managing her finances in a smarter way while learning new features to grow financially as an independent adult.

APPS

Most in use:



Rent, bills and groceries:



GOALS

Not using bank's card information

Changing quickly currency

Easy in use, without assistance

Planning monthly/weekly payments

Clean Layout

Easy Investments

Notifications (forgets to cancel certain palned payments)

24 hour help center

PAINS

No real time updates

Not good security system

Busy Layout

Not clear ways of use

No subscription category

Difficulty in cancelling scheduled payments

COMPETITION



Qapital



Revolut



Mint



Honeydue

STRENGTHS

Gamified approach
Personalization
Emphasis on savings
(Rounding up and save the difference)

Multiple functions
Popular among travelers
Instant notifications and updates
Revolut Junior
Virtual and Disposable cards

Completely free to use
Automatic sync with cards
Subscription tracking
Set goals and budgets
Generates detailed financing plans

Joined accounts
Automatic sync
Expenses with reminders
Chat feature

WEAKNESSES

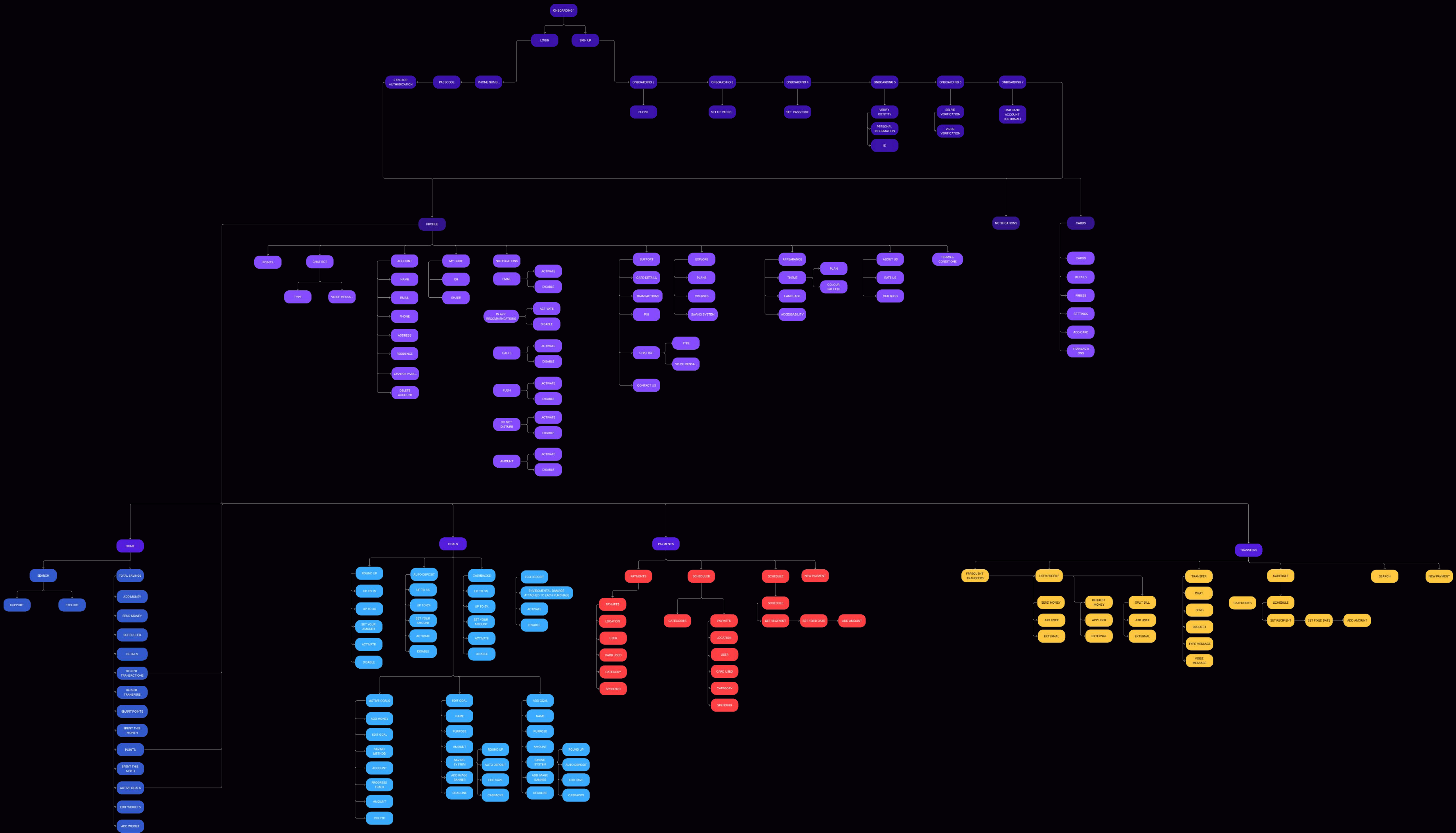
Requires a monthly subscription
Limited investment options
(Lacks in-depth stock analysis)
Must link a bank account

Faces problems in securing information
Paid plans
In some countries, it operates
under e-money licenses
Customer support issues

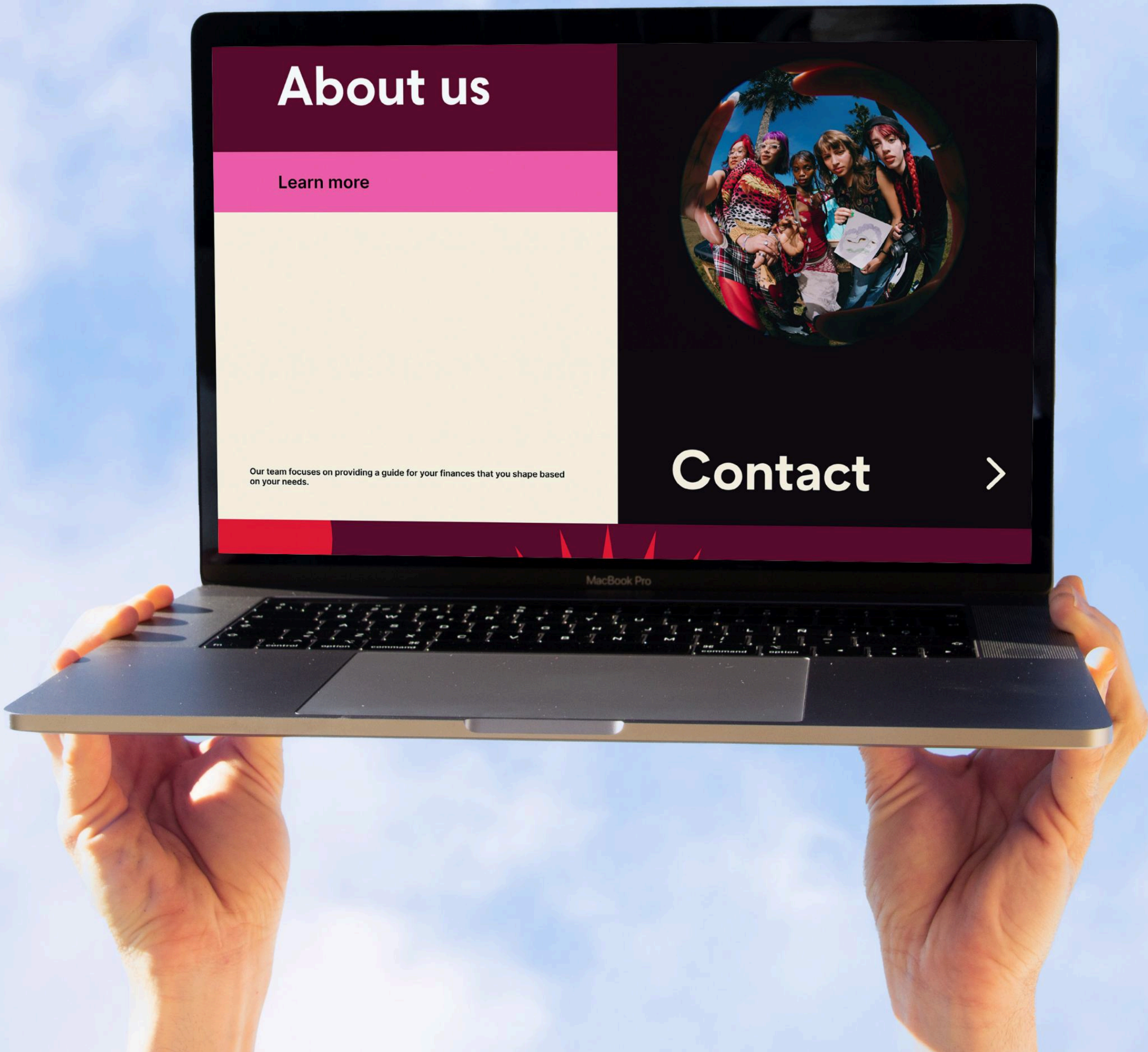
No longer available for new users
Too many ads
Doesn't support shared accounts
Cannot pay bills

Not ideal for solo users
No investment tracking
No bill payment
Limited customer support

USERFLOW

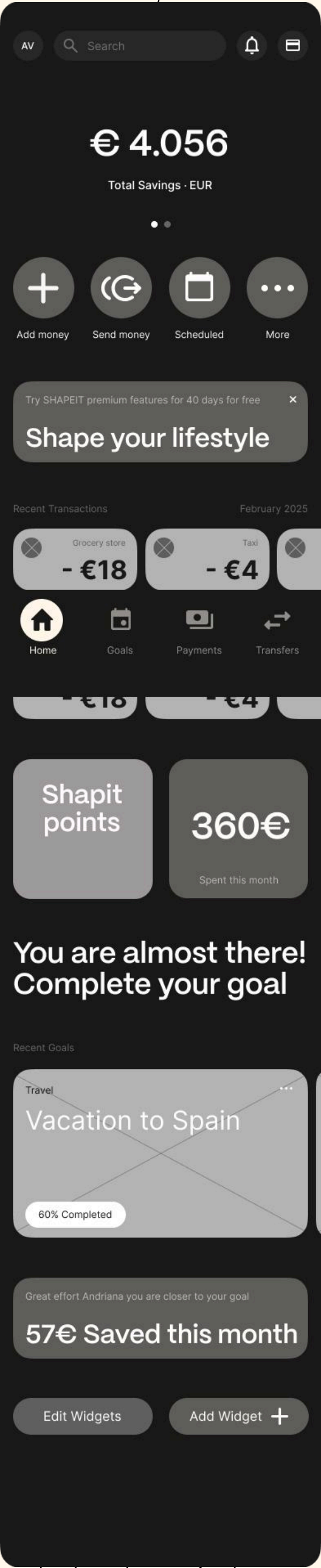


WEBSITE

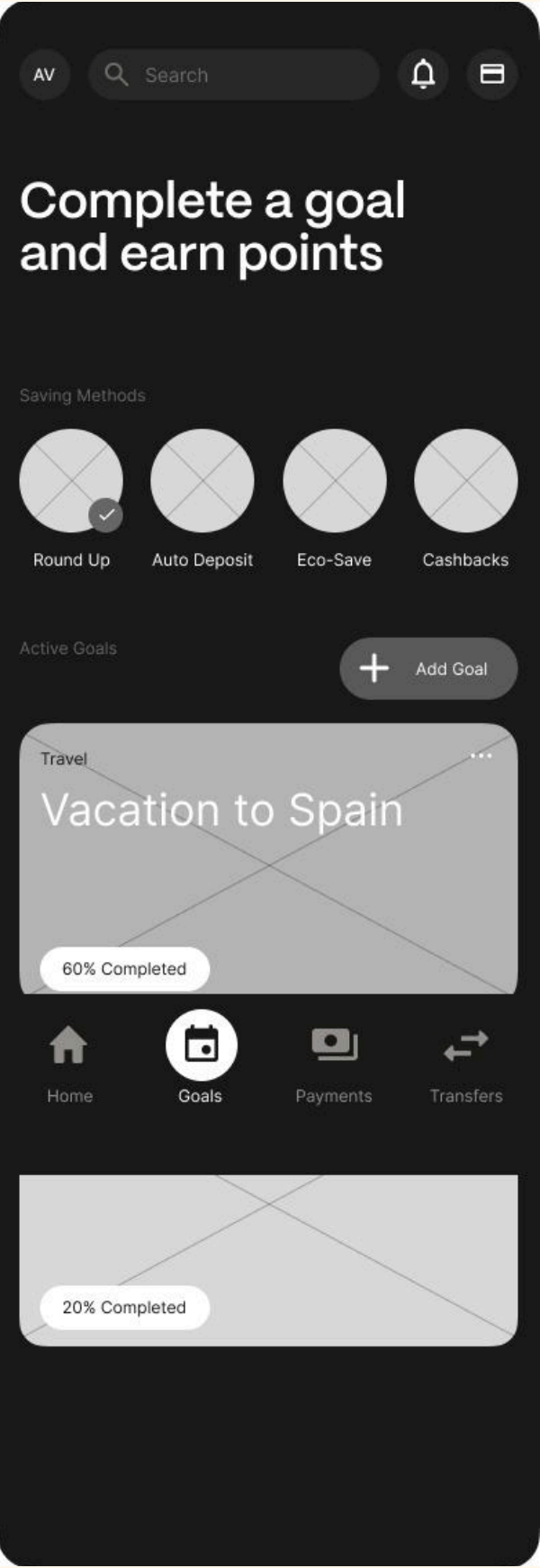


WIREFRAMES

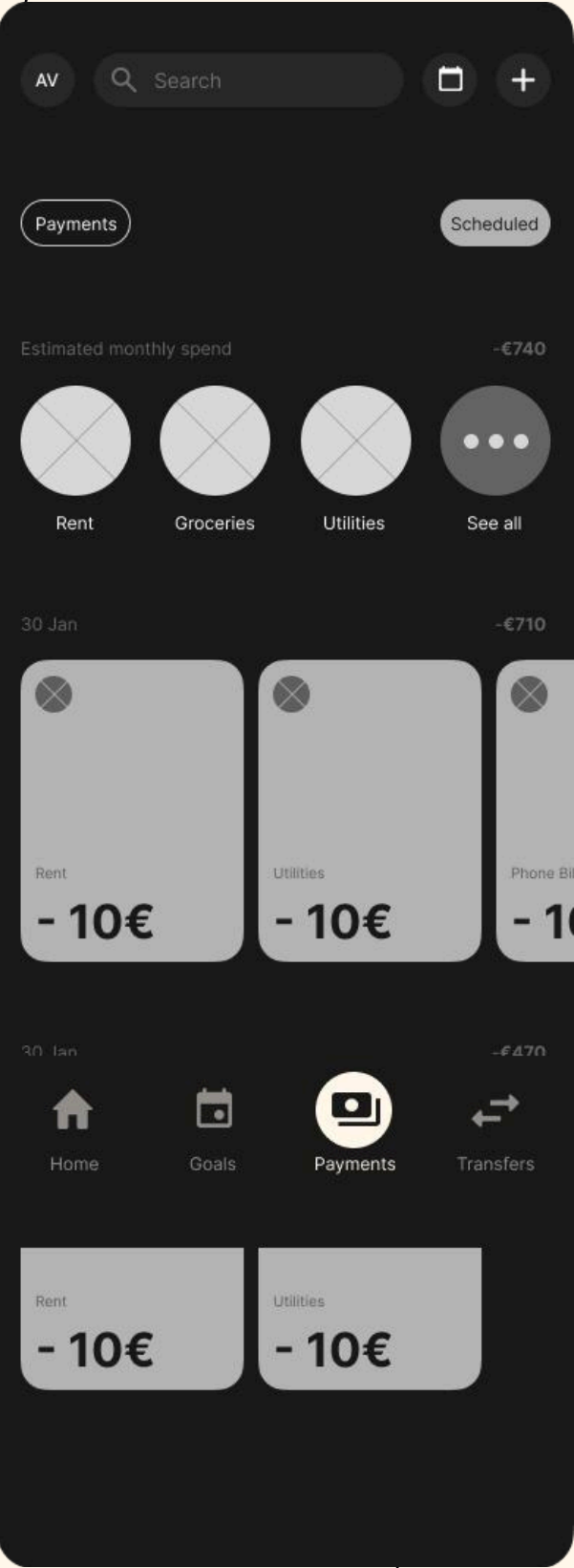
Home



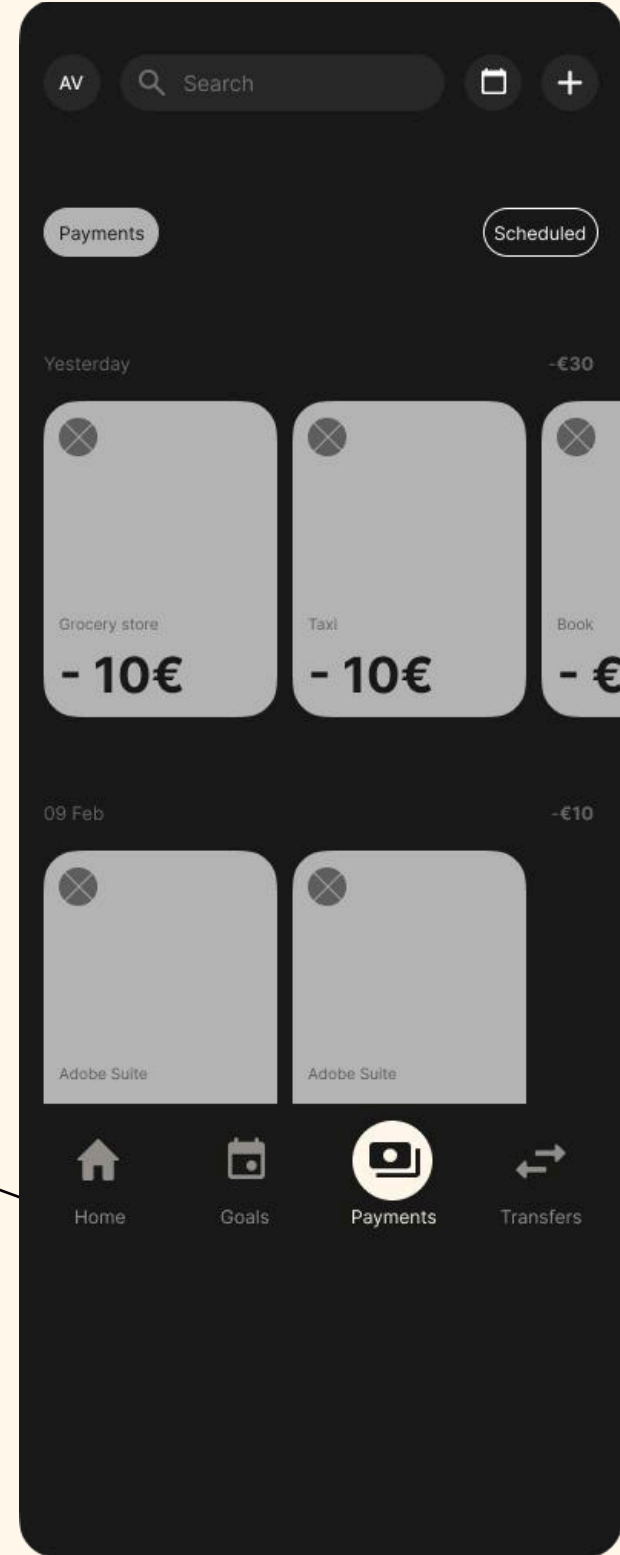
Goals



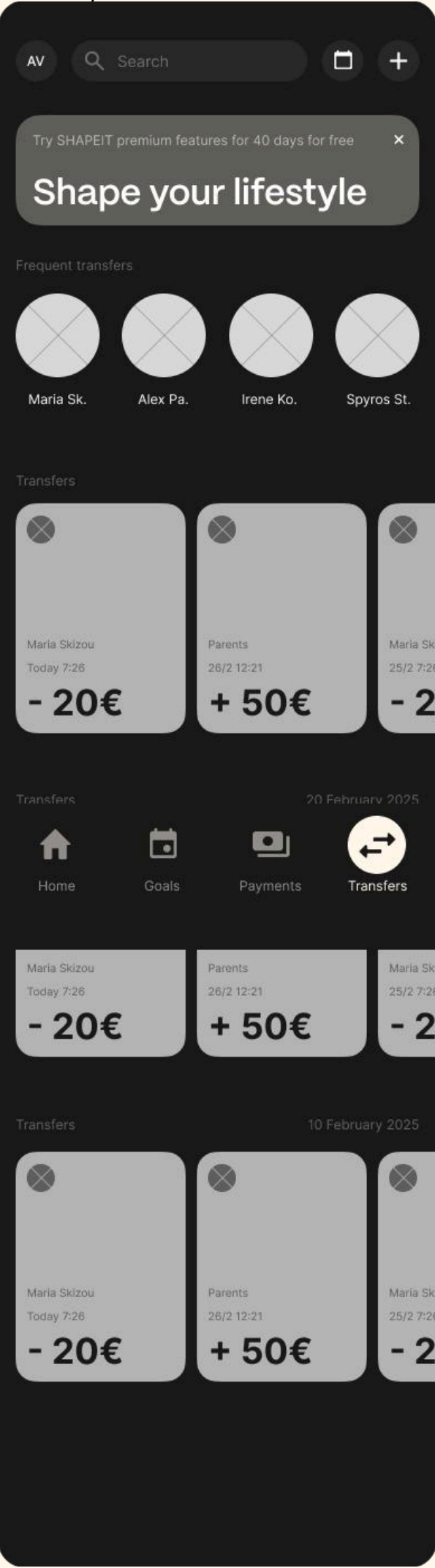
Payments



Payments Scheduled



Transfers



SAVING METHODS

