WEATHER APP DESIGN

YOU CAN ALWAYS SEE CLEARLY WHEN YOU KNOW THE FORECAST

BRIEF

The project involves designing a **weather app** inspired by the work of an **artist**, where the UI reflects their **creative style**. It aims to offer both functionality and an engaging user experience through a design that draws on the artist's aesthetic. The app also allows users to track weather changes and receive notifications, enhancing their daily planning.

SUPERVISOR

Chryssa Gagosi

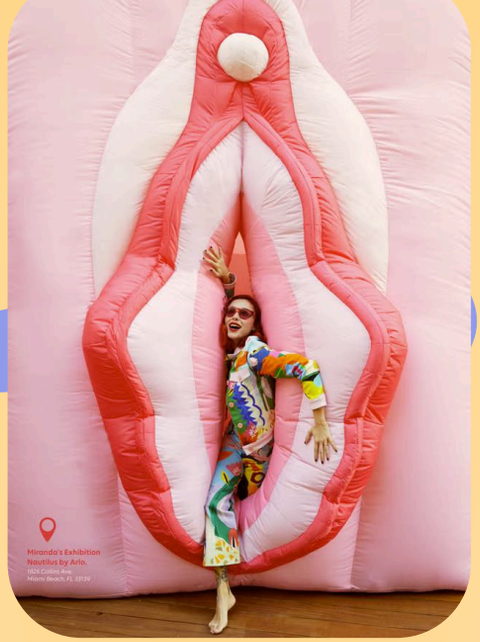
CONCEPT

The weather app provides **quick**, **accurate** updates with a **simple**, **artist-inspired** design. It helps users **plan outdoor activities** by offering **clear forecasts** and **timely weather notifications**, supporting their creative process.

THE ARTIST

MIRANDA MAKAROFF

HER WORK



"I'm inspired by women, by nature, by positivity and by pleasure. I create a vivid world where anything is possible, free from the confines of convention and establishment. My art explores a visual universe with no restriction, repression or censorship. A universe that travels as much as I do, bringing joy and colour and inviting constant questions."

PERSONA

Miranda Makaroff

AGE	38
EDUCATION	Fashion Design
STATUS	Single
OCCUPATION	Artist, Content Creator
LOCATION	Barcelona, Spain

"Art is the language of freedom.

Personality

Creative Expressive

Adventurous Emotional

Bio

Miranda Makaroff is a multidisciplinary artist: she paints, designs, acts and sculpts. But overall, she celebrates women and brings their pleasures and desires to life in vivid colors. Makaroff runs away from traditional conventions and establishments to explore a visual universe with no restrictions, repressions, or censorship.

Goals

- To plan artistic photoshoots and videos in outdoor locations with optimal weather conditions.
- To paint in her garden and enjoy her creative process without worrying about unpredictable weather changes.
- To receive notifications about important weather shifts like sudden rain or wind, which could affect her creative work.

Pain Points

- She needs quick access to weather info, and cluttered designs slow her down.
- Overwhelming data or unnecessary details make it harder for her to quickly find the weather info she needs, slowing down her creative process.
- She gets frustrated when weather forecasts are inaccurate, leading her to miss ideal shooting opportunities due to poor weather predictions.

FONT & COLOR PALETTE

SF PRO DISPLAY Regular | Medium | **Bold** **Aa**

Warm Days

Cold Days

CUSTOM ICONS

sun

sunset | sunrise

moon

partly cloudy

rain

cloudy

humidity

wind

air quality

search

add

APP ICON

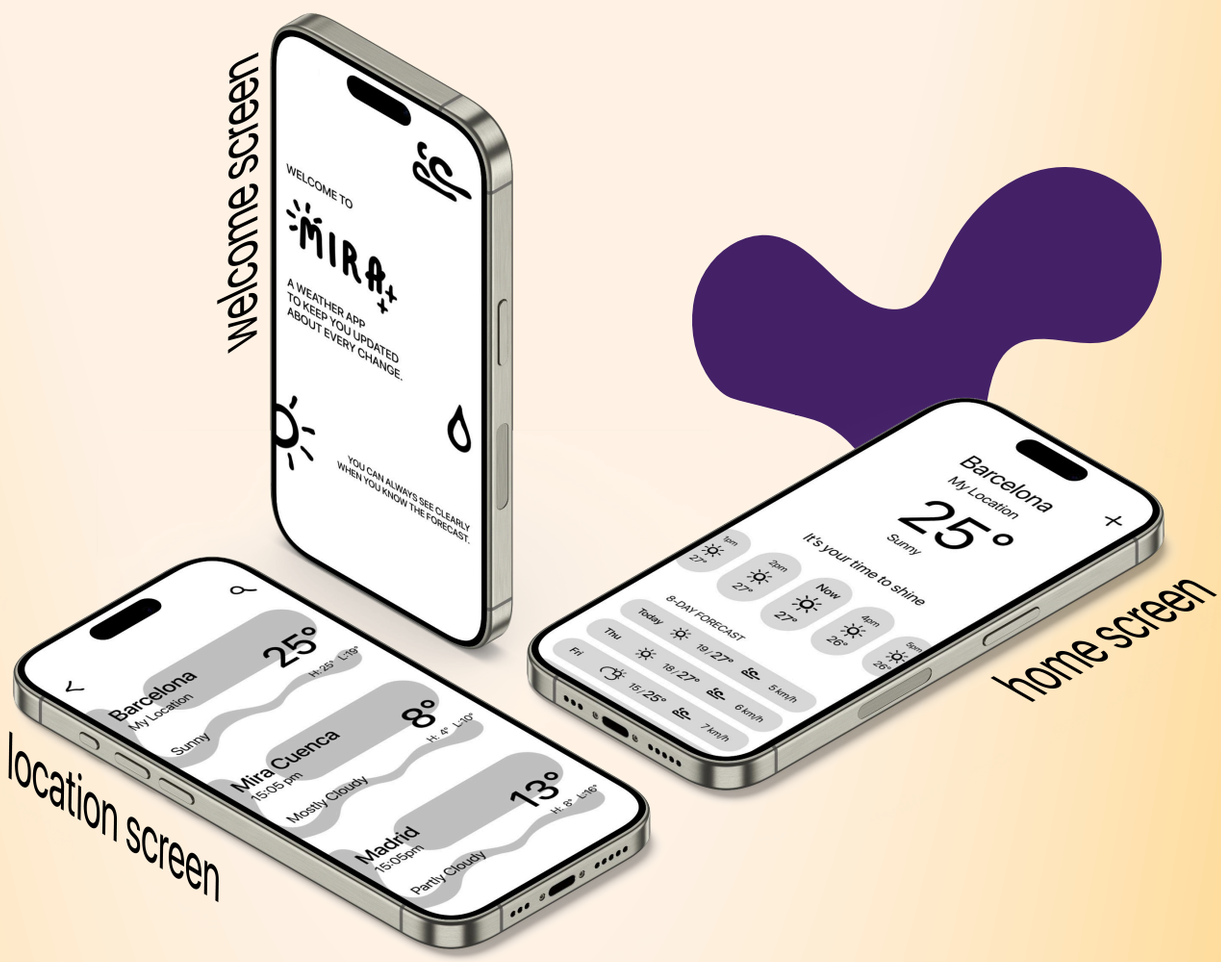
MIRA

WHEN YOU KNOW THE FORECAST,
YOU SEE CLEARLY.

Cuando conoces el pronóstico, miras con claridad.

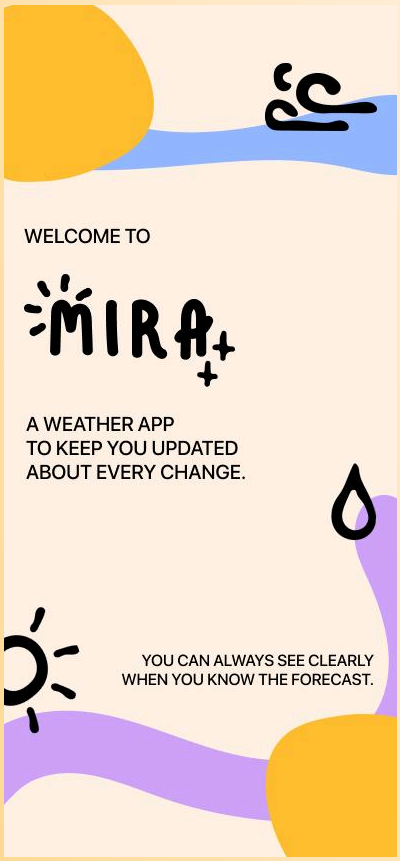
The app's name, **Mira**, is inspired by both the Spanish word meaning **"look"** or **"see"** in the imperative, and the **name of the artist Miranda Makaroff** (Mira - Miranda).
The tagline, ***"when you know the forecast, you see clearly"*** , reinforces this idea, suggesting that understanding the weather forecast **brings clarity** and **creative inspiration**, helping users plan their artistic activities with more **vision** and **purpose**.

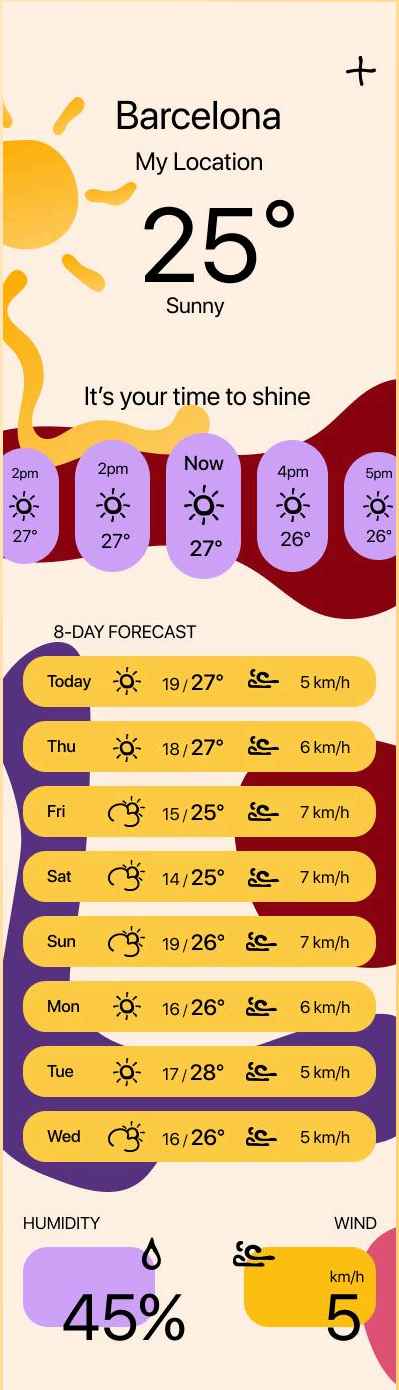
WIREFRAMES



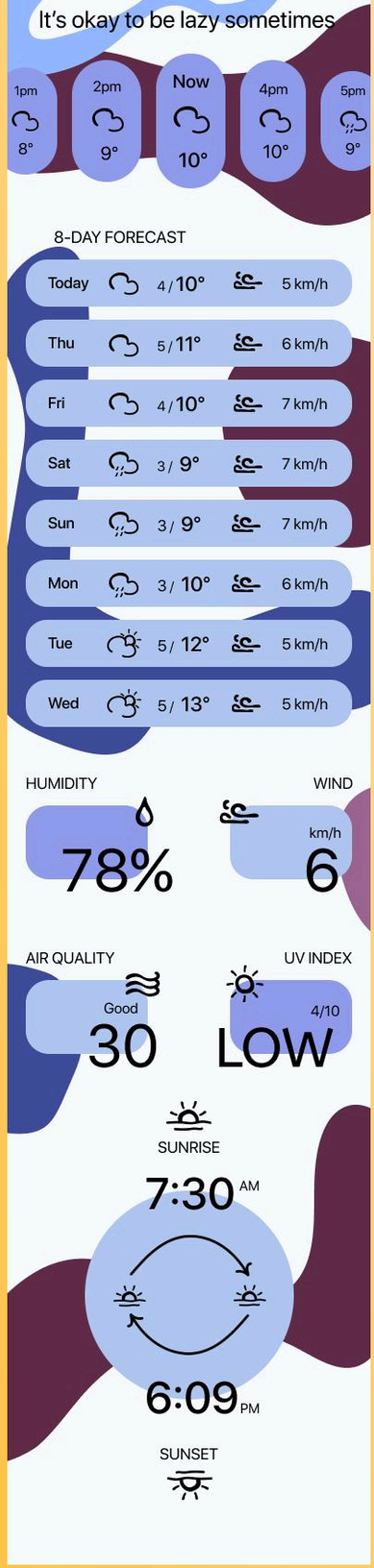
DESIGN

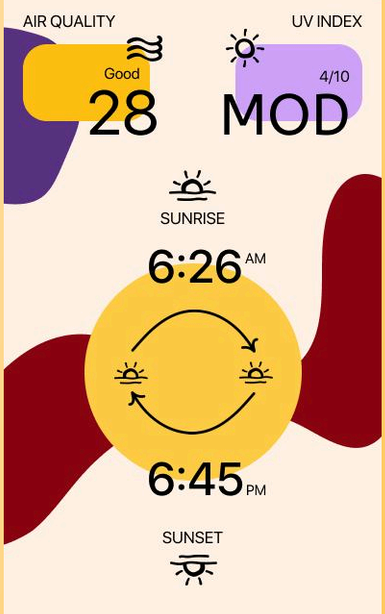
A welcome screen that introduces you to the app.





For warm weather, I am using warm colors to reflect sunny, high-temperature weather, creating a bright and inviting feel.

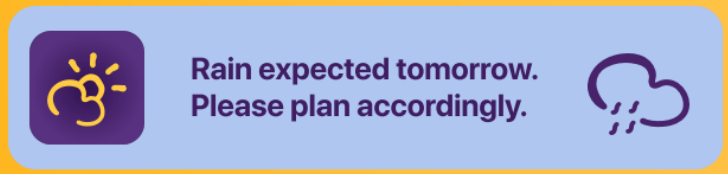




For cloudy, cold weather I use cool tones to convey a calm, subdued atmosphere, reflecting the chillier conditions.

Each saved location matches the color scheme to the current weather conditions.

NOTIFICATIONS



Notification banner to keep you updated about the weather changes.