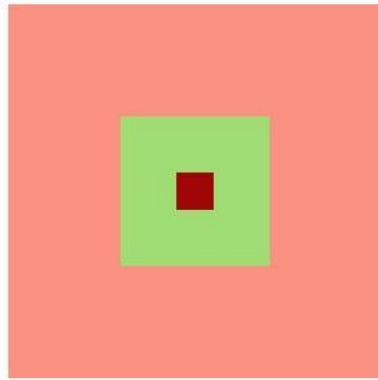
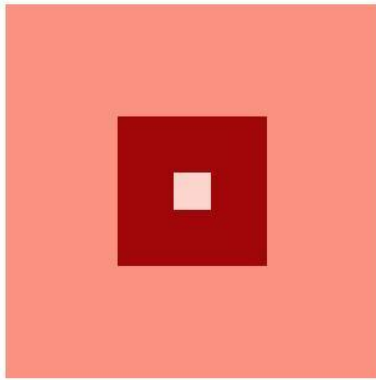
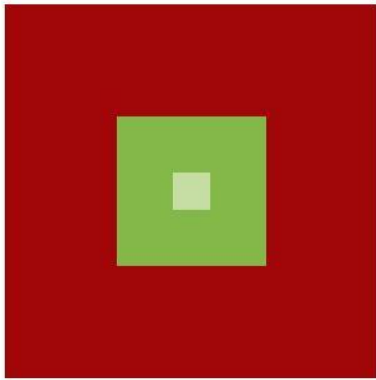
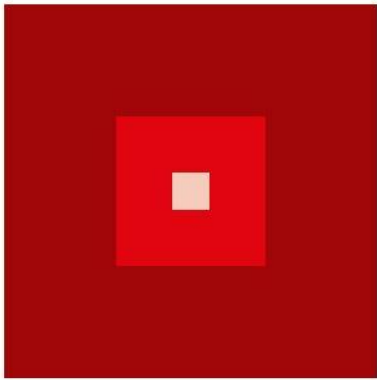
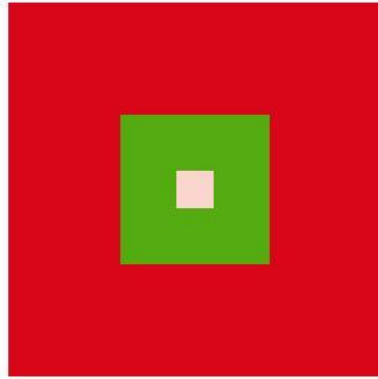
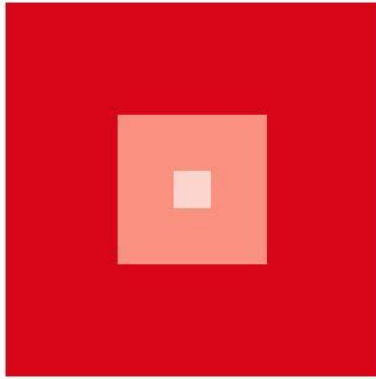
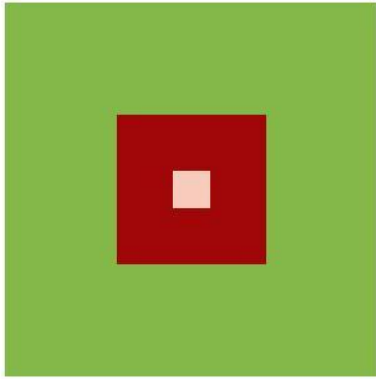
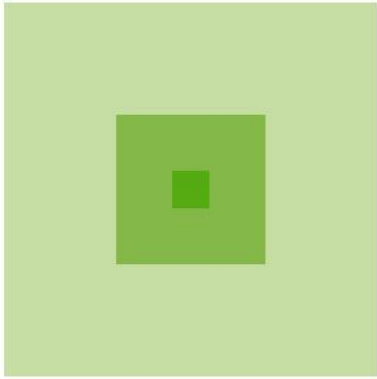
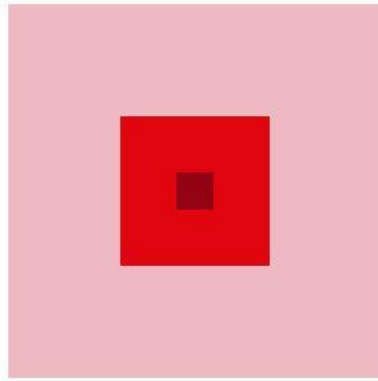
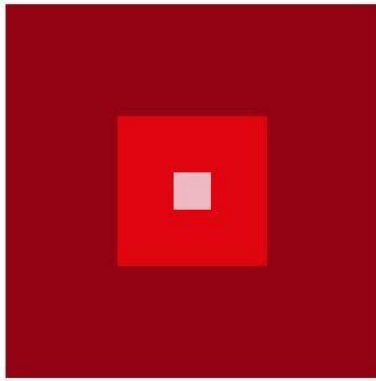
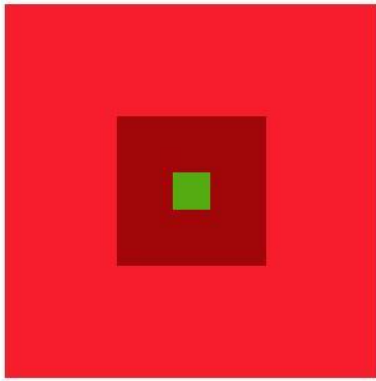
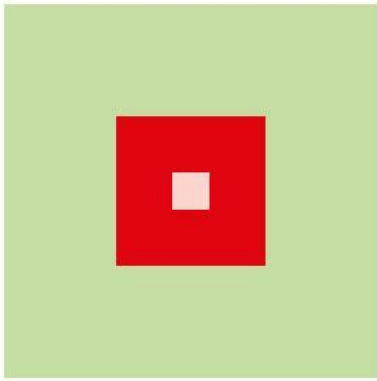
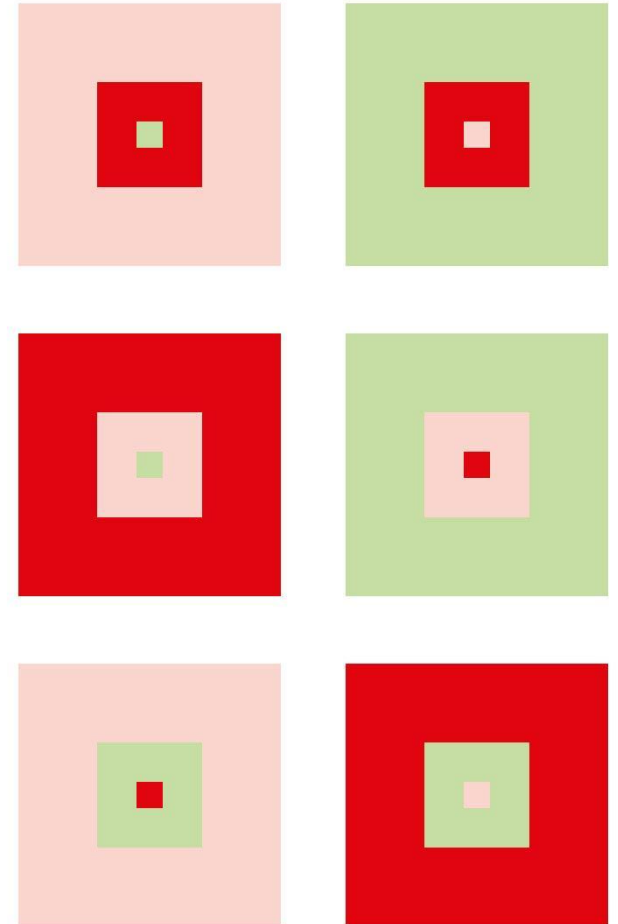


Εργασία Β' τετραμήνου ψηφιακών μέσων ~
Σπανού Στέλλα Α'1



ΤΕΛΙΚΗ ΠΑΛΕΤΑ ΧΡΩΜΑΤΩΝ



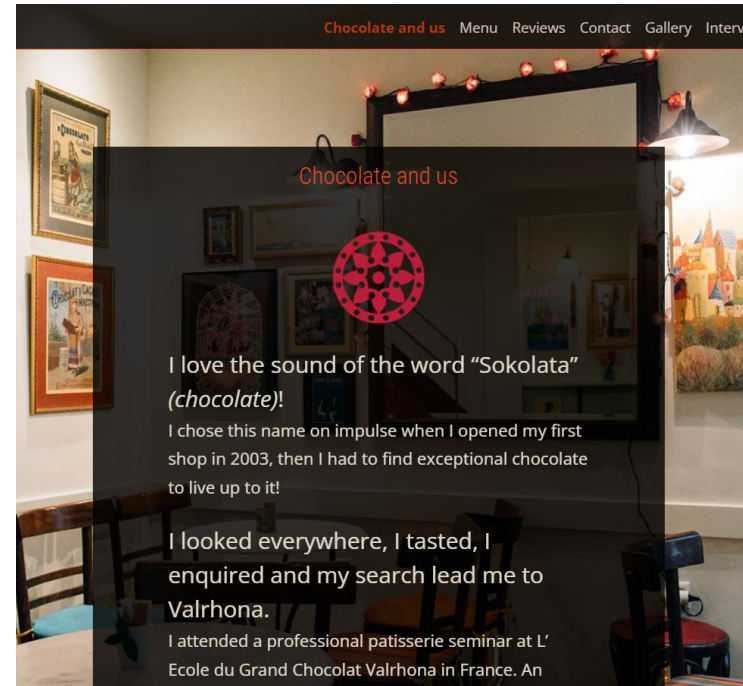
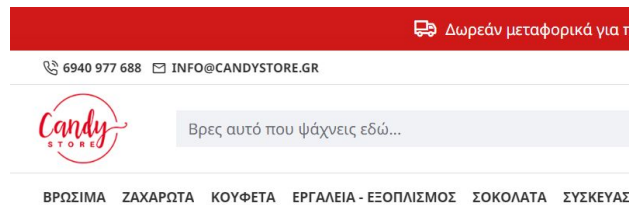
website design	WEBSITE DESIGN
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website design	WEBSITE DESIGN

Concept:

take away candy
shop (+ e-shop)

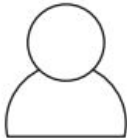




ΑΝΤΑΓΩΝΙΣΜΟΣ

- <https://www.candystore.gr>
- <http://sokolata-athens.gr/en/chocolate-and-us/>
- <https://www.asimakopouloi.com>
- <https://aristokratikon.com/en/home/>

PERSONA

PERSONA LOCAL  STATEMENT/QUOTE “ ” Name..... ifigeneia spanou Age..... 23 Occupation..... student Location..... athens Status..... BIO εχω ενα μικρο τερατακι που το λενε λου	PERSONALITY Extrovert.....Introvert..... Sensing.....Intuition..... Thinking.....Feeling..... Passive.....Active..... WHAT MAKES ME GET INVOLVED Incentive..... Fear..... Achievement..... Power..... Social..... FAV BRANDS/APPS/INFLUENCERS insta κοτσιρας mairiboo DEVICES & PLATFORMS xiaomi airpods λαπτοπ	TECHNOLOGY EXPERTISE Internet..... Software..... Social Networks..... AR , VR, MR, IoT..... GOALS -αναλητική λίστα ανα κατηγορια προϊόντων -περιγραφή συστατικών (αλλεργιες κλπ) -σωστές φωτο -δυνατοτητα επιλογής ποσότητας (διαφορα μεγέθη)	WHERE TO FIND ME Traditional marketing..... Online ads & email..... Blogs & Social Media..... Referrals..... PAIN POINTS - να εχει παραλαβη απο το καταστημα -πληρωμή με καρτα -πληροφορίες (επικοινωνια, τοποθεσια) -βοηθεια μέσω τσατ την ώρα που είσαι στο σαιτ
--	---	--	---

menu suggestion:

home	ζαχαρωτ	σοκολατάκια	αποξηραμένα	αλμυρ	Ξηροι καρποι & ποτα	επικοινωνία	e-shop
	ά marshmallows γλειφιτζούρια καραμελες λουκουμια ζελεδακια	τρουφάκια σοκολατ. αυγα τυλιχτά μαυρη σοκ. λευκή σοκ. γαλακτος εποχιακά	φλούδες λεμόνι φλούδες πορτοκάλι κομμάτια αβοκάντο κομμάτια ροδάκινο συκα δαμασκυνα παπαγια	ά ρυζοκροκετάκια κρακερακια πατάκια μπαρες δημητριακων	λικερ gin φυστικια αμυγδαλο καρυδια φουντουκια		

(κάθε φορά θα εμφανίζεται μόνο μία στήλη και θα θολώνουν
υπόλοιπα)

home

ζαχαρωτά

σοκολατάκια

αλμυρ

αποξηραμένα

ΕΠΙΚΟΙΝΩΝ

e-shop

ά

ία

(θα μας πηγαίνει κατευθείαν στο
footer)



logo@gmail.com

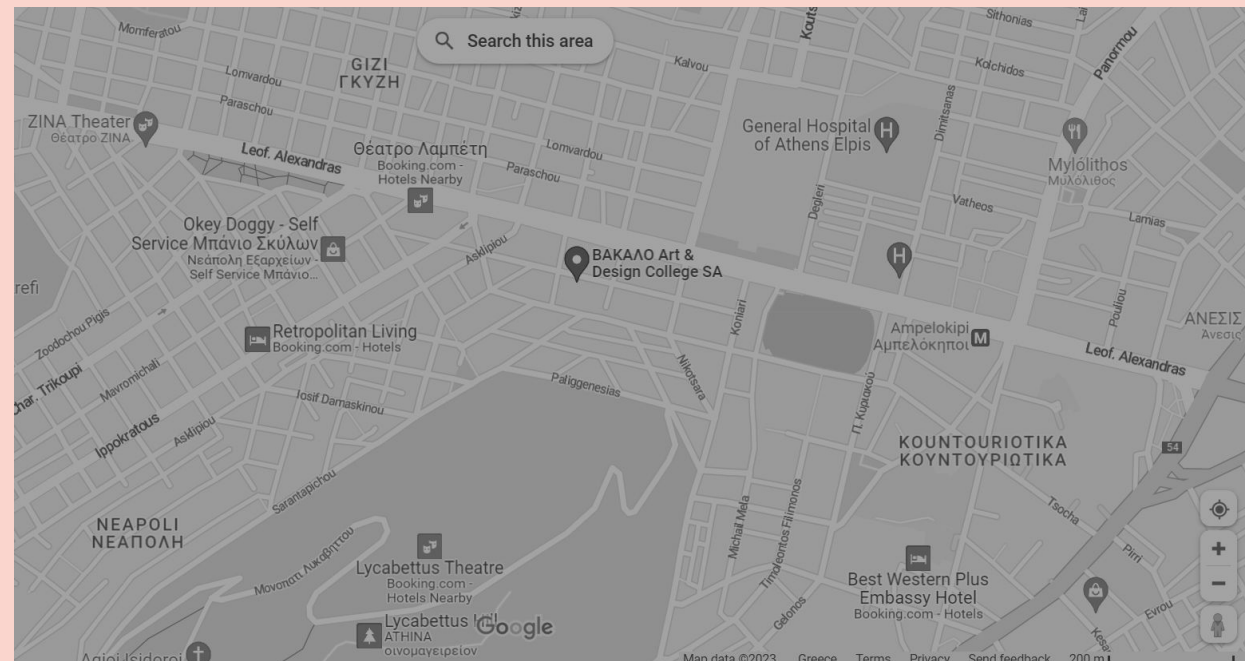
τηλ: 2109876543

 : logo

 : logo

F
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D

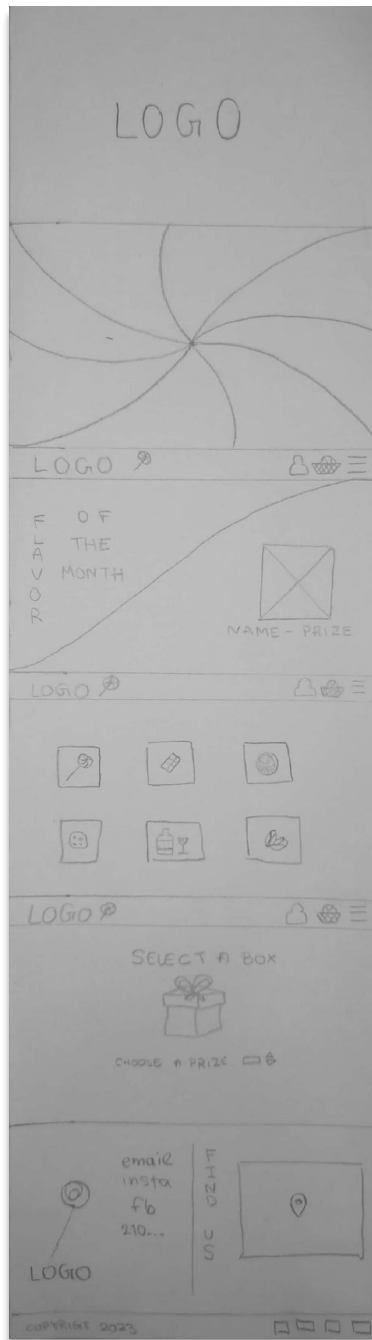
U
S



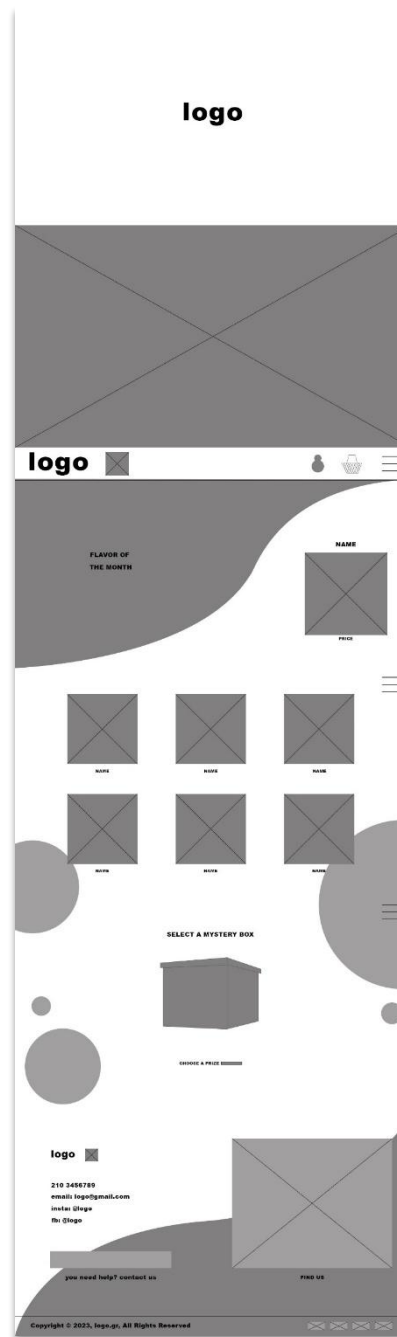
ONOMATO DOSIA

STARVING FAIRY

EAT	JOY	KIDS	PLAYGR
CHEW	LUST	SWEET	OUND
LICK	HAPPY	CHOCO	MOVIES
SHALLO	ENERGY	LATE	PARTY
W	WELLNE	SUGAR	DRINKS
LOVE	SS	SALT	TEETH
(BE)	CALM	BITTER	DENTIST
HUNGR	EXCITE	EGGS	MAGIC
Y	MENT	SIROP	MONEY
(THURS	BRAINW	STORIE	HUG
TY)	ASH	S	PLASTIC
STARVI	DEPRES	FAIRYT	DADDY
NG	SION	ALES	UNICORN
COOK	BORED	FAIRY	BELLY
BUY	OM	SOUR	
SUGAR	SUGAR	CREAM	<u>SLICK</u>
DONUT	KISS		LOUR
MONICORN	SEALOU		MONAR
KISS	KISS		
<u>SOUR LICK</u>	CHOCOLA		
MAGIC	TE PARTY		
COOK	CHOCO		
STARVING	FAIRY		



Low-wirefra



Mid-wirefra



Desi

1st

PAGE



Low-wireframe

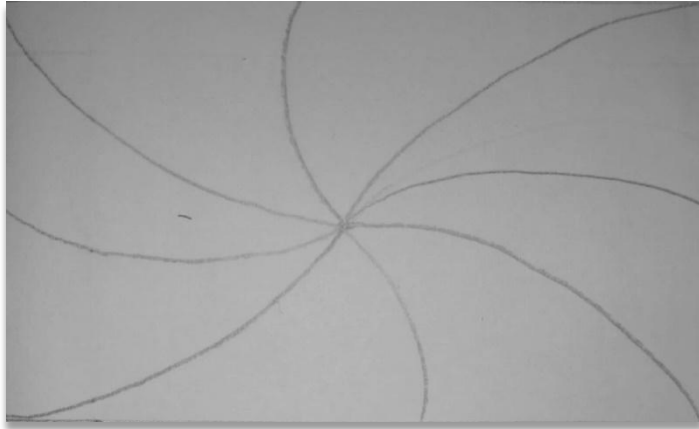


Mid-wireframe

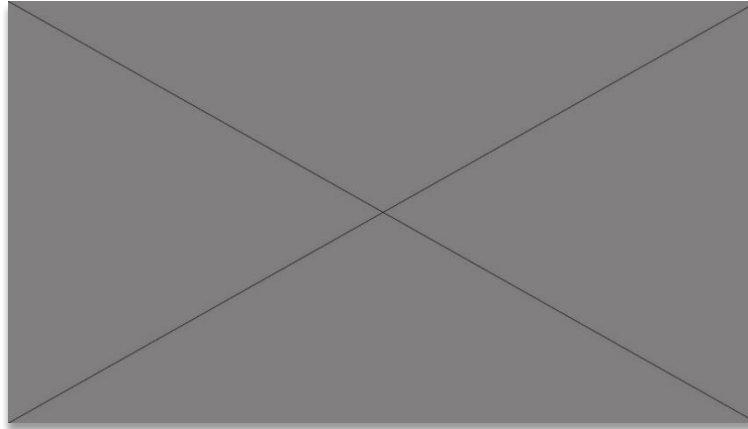


Design

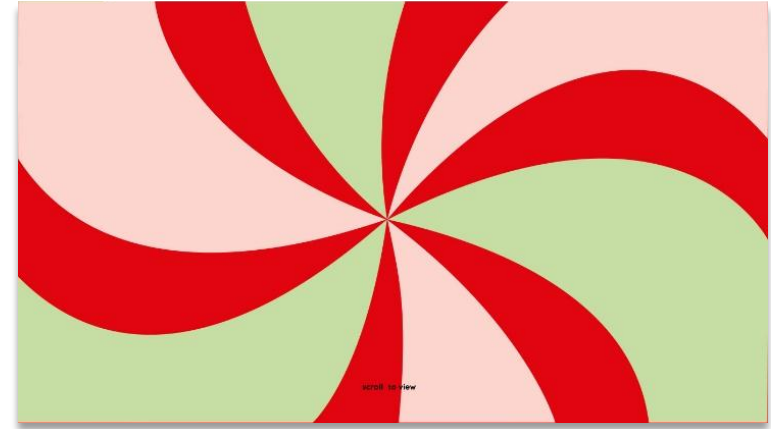
TRANSI TION



Low-wireframe

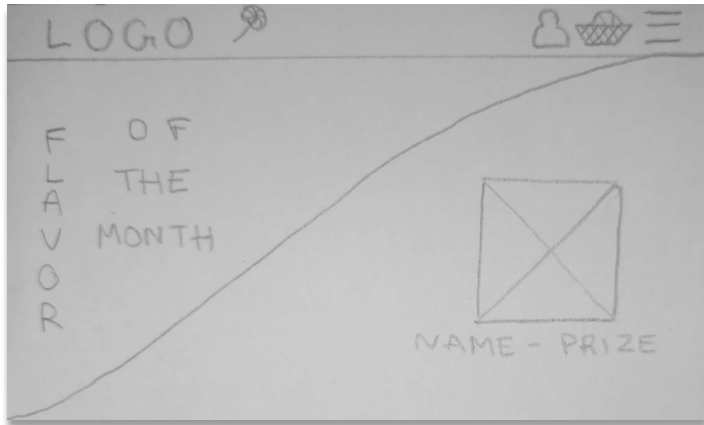


Mid-wireframe

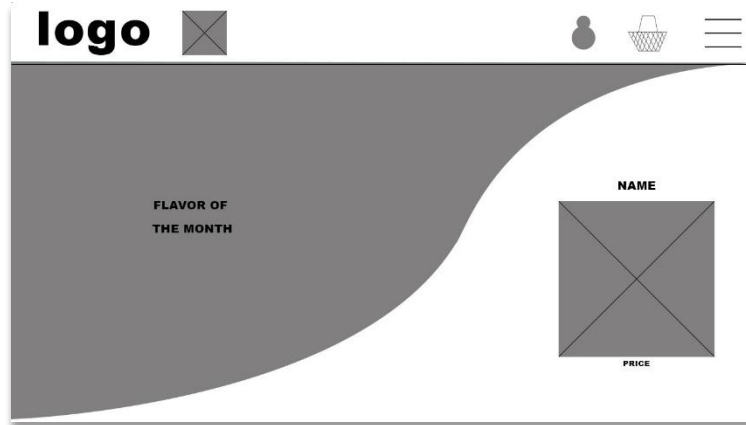


Design

HOM E



Low-wireframe

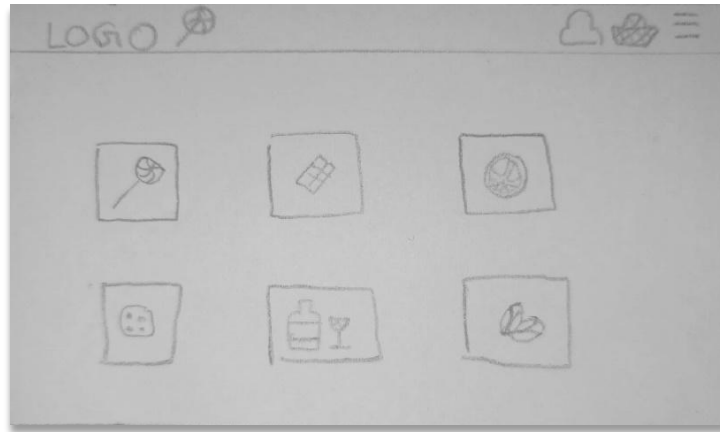


Mid-wireframe

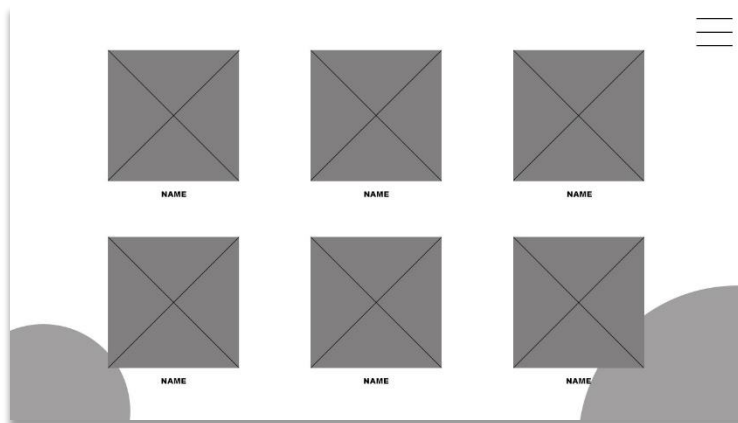


Design

MENU



Low-wireframe



Mid-wireframe

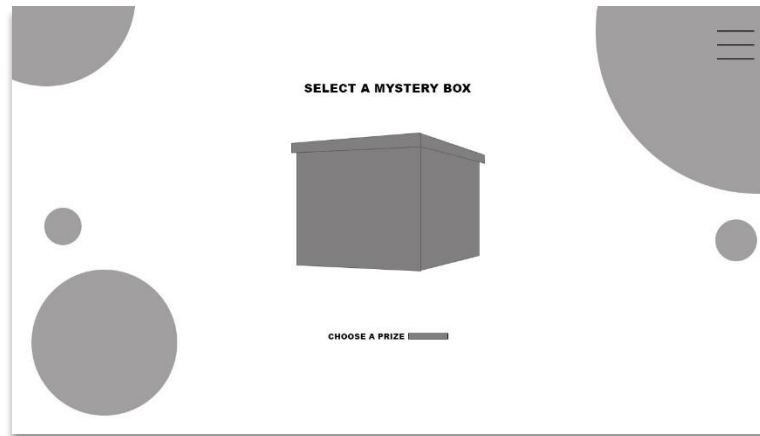


Design

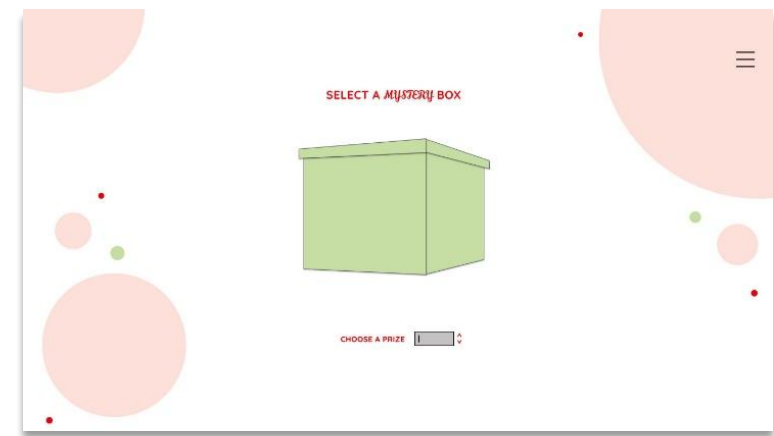
MYST ERY



Low-wireframe

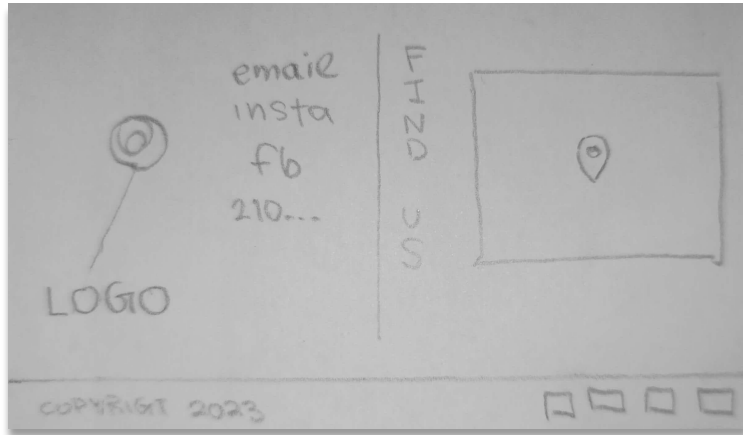


Mid-wireframe

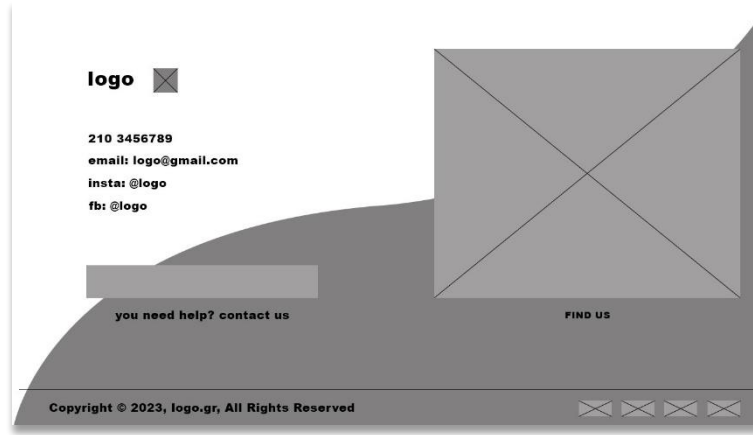


Design

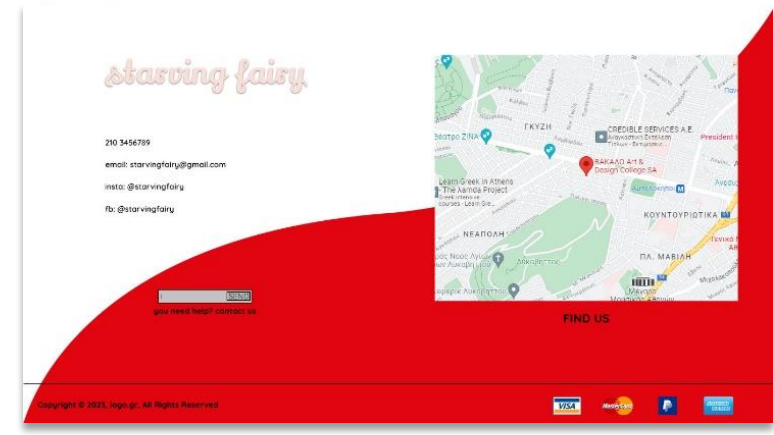
FOOT ER



Low-wireframe



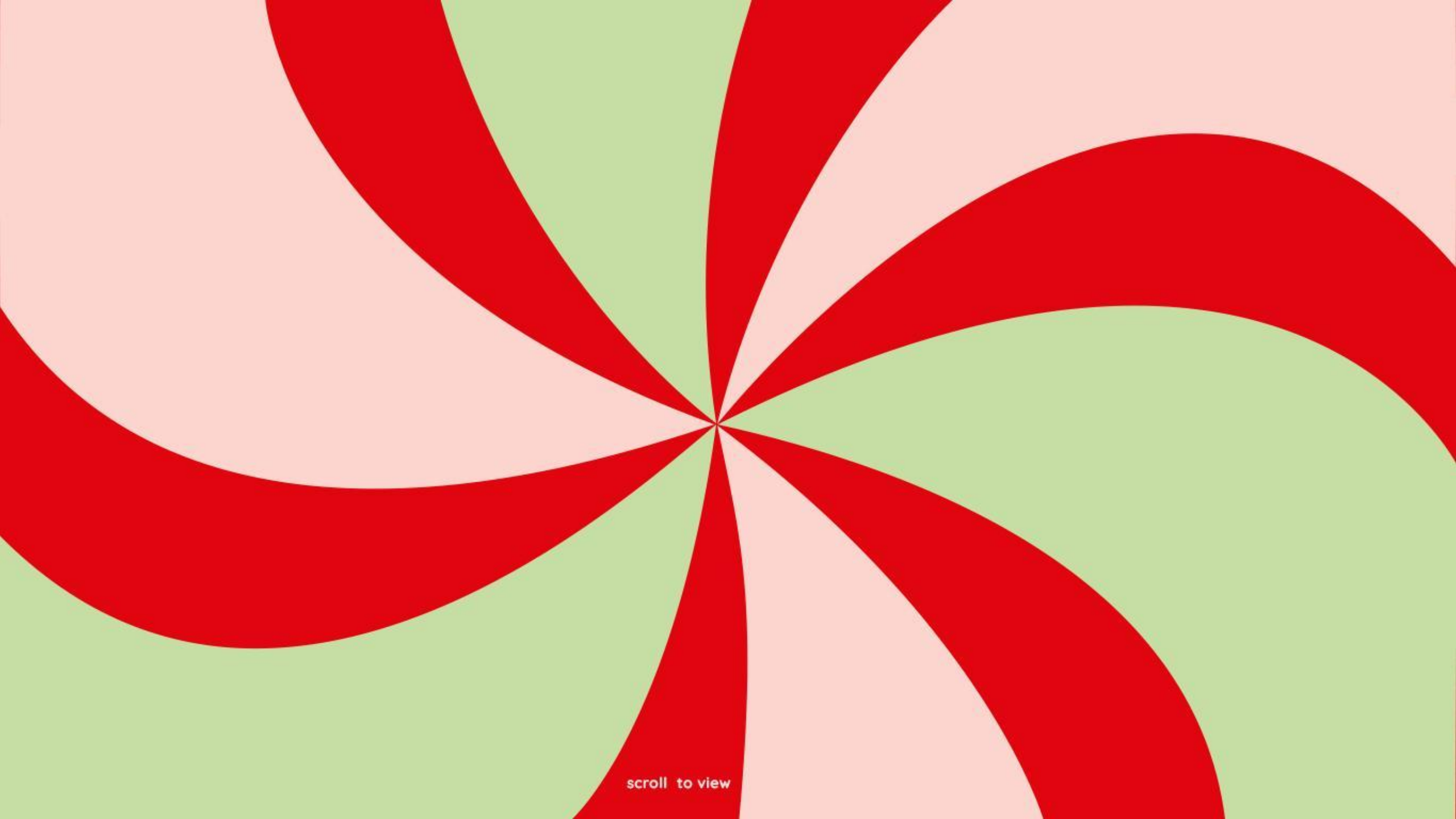
Mid-wireframe



Design



starving fairy



scroll to view

starving fairy



SOUR WORMS



2.90\$

FLAVOR
OF THE MONTH



CANDY



CHOCO



DRIED



SALTY



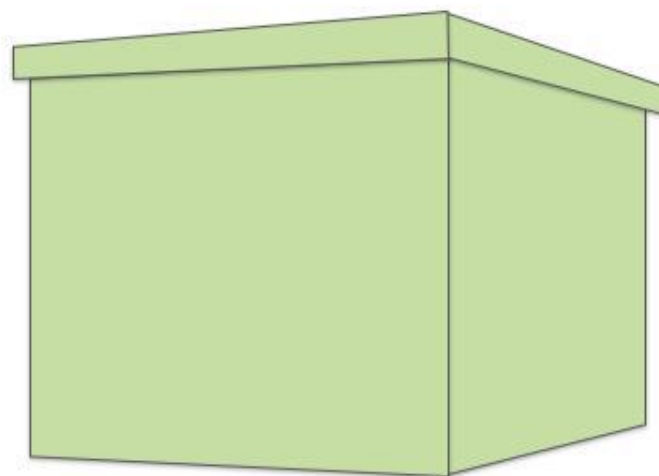
DRINKS



NUTS



SELECT A *MYSTERY* BOX



CHOOSE A PRIZE

A small, light gray rectangular input field containing the number '1'. To its right is a vertical double-headed arrow icon, indicating a dropdown or selection menu.

starving fairy

FIND US

210 3456789

fb: @starvingfairy

email: starvingfairy@gmail.com

insta: @starvingfairy

you need help? contact us

