

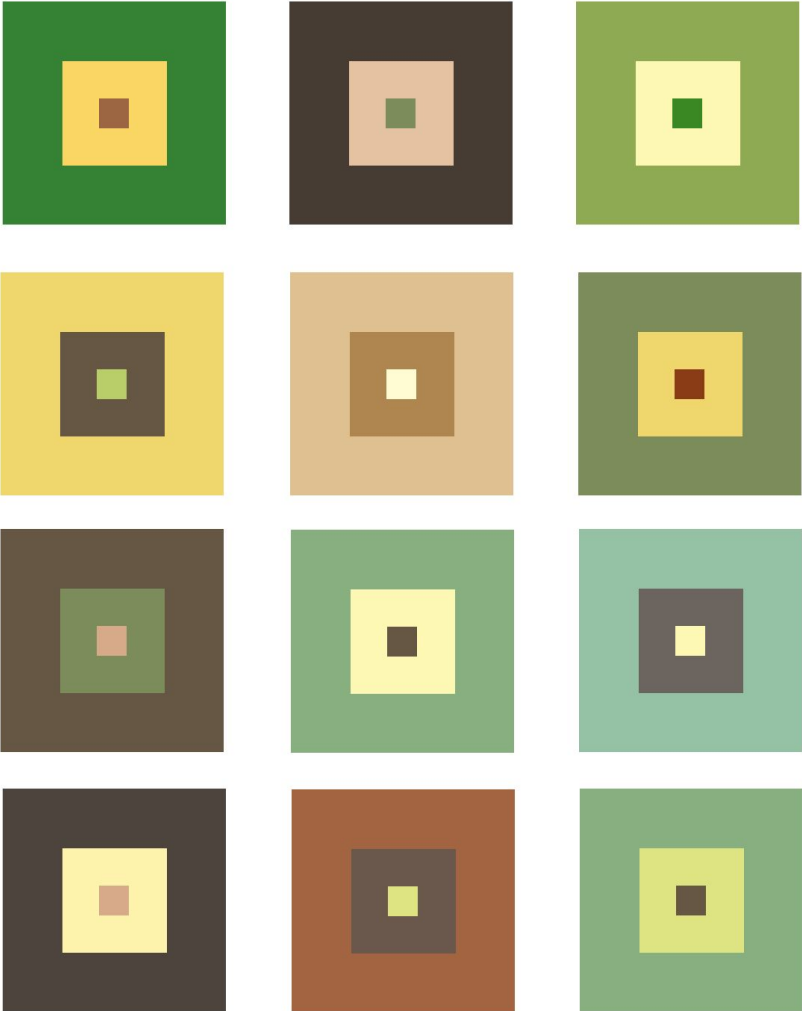
DIGITAL DESIGN 1^ο ΕΤΟΣ 2022-23

ΣΧΕΔΙΑΣΜΟΣ ΑΡΧΙΚΗΣ ΣΕΛΙΔΑΣ

Χ.ΓΚΑΓΚΩΣΗ

ΠΑΡΗ ΚΑΡΡΑ Α3

Fruit Avocado

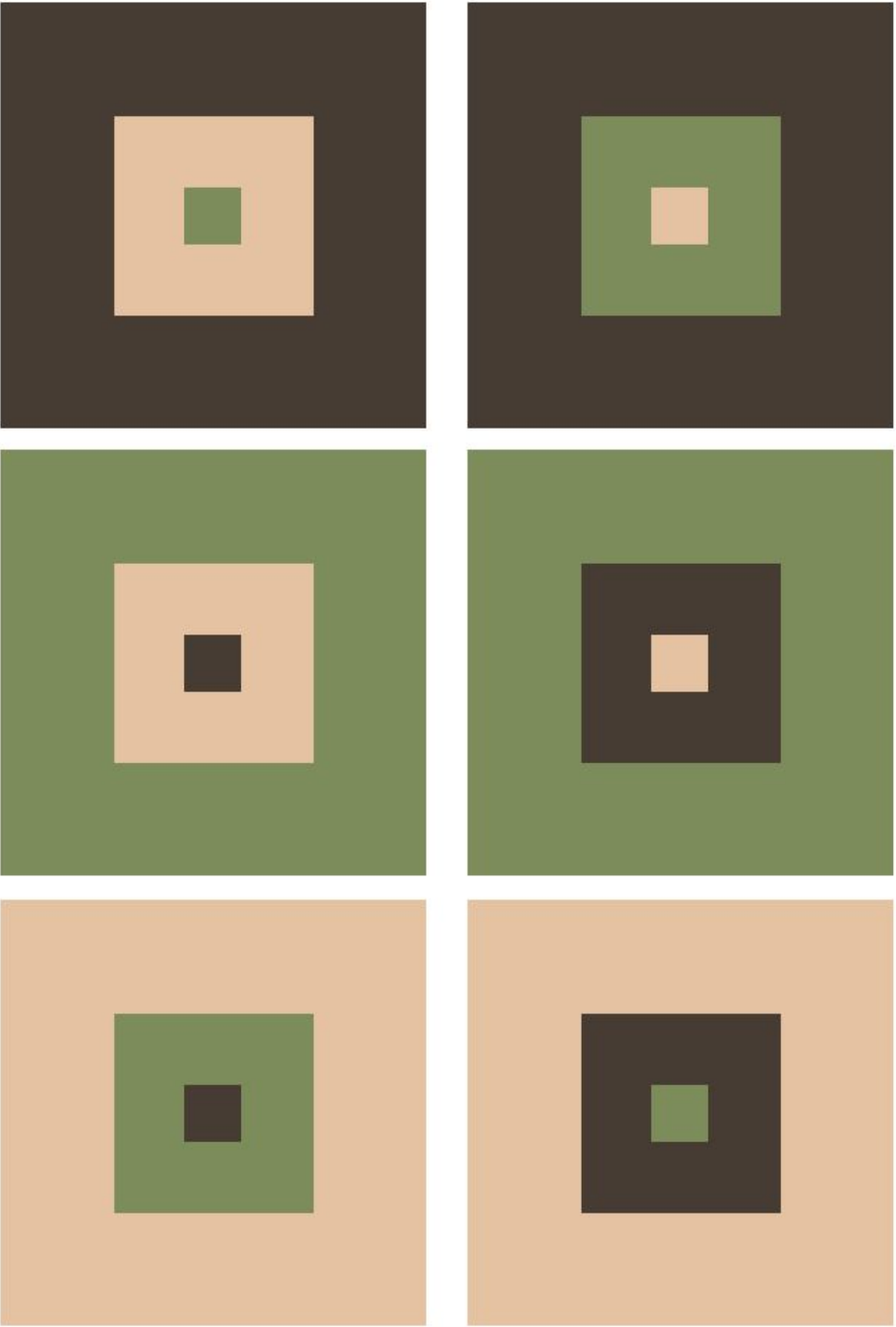


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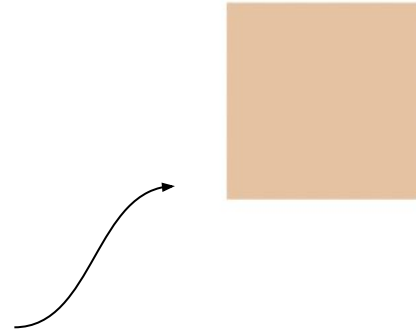
Chosen Palette



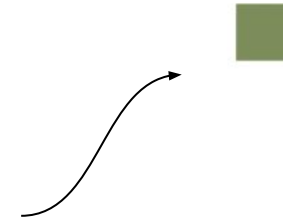
60% 30% 10%



Το καφέ θεωρείται συχνά στερεό, όπως η γη, και είναι ένα χρώμα που συχνά συνδέεται με την ανθεκτικότητα, την αξιοπιστία, την ασφάλεια και την προστασία.



Το μπεζ είναι ένα φυσικό χρώμα, και οι αποχρώσεις του είναι εμφανείς στη λάμψη της άμμου της ερήμου και στον χρωματισμό των φυτών και των ζώων.



Το πράσινο προκαλεί ένα αίσθημα αφθονίας και συνδέεται με την αναζωογόνηση και την ειρήνη, την ανάπαυση και την ασφάλεια.



Concept Website for Organic Coffee Shop

Competitor
s

https://chamberlaincoffee.eu

< Matcha is [HERE](#) >

BUY ANY COFFEE BAG AND GET A FREE BREEZY BUTTERFLY



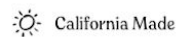
[Shop All](#) [Coffee Bags](#) [Single Serve](#) [Matcha, Tea & More](#) [Bundles](#) [Accessories](#) [Subscriptions](#)

BOGO COFFEE

Spring is here! Buy ANY coffee bag and get a FREE bag of Breezy Butterfly. Just add a coffee bag and Breezy Butterfly to cart and use code BREEZY to redeem. Offer ends 03/21/23 at 11:59 PM local time.

Free shipping on all EU orders over 60 EUR.

[Shop Now](#)



4.8 ★★★★★ 15,100+ Reviews



Get started with Chamberlain.

[? Βοήθεια](#)



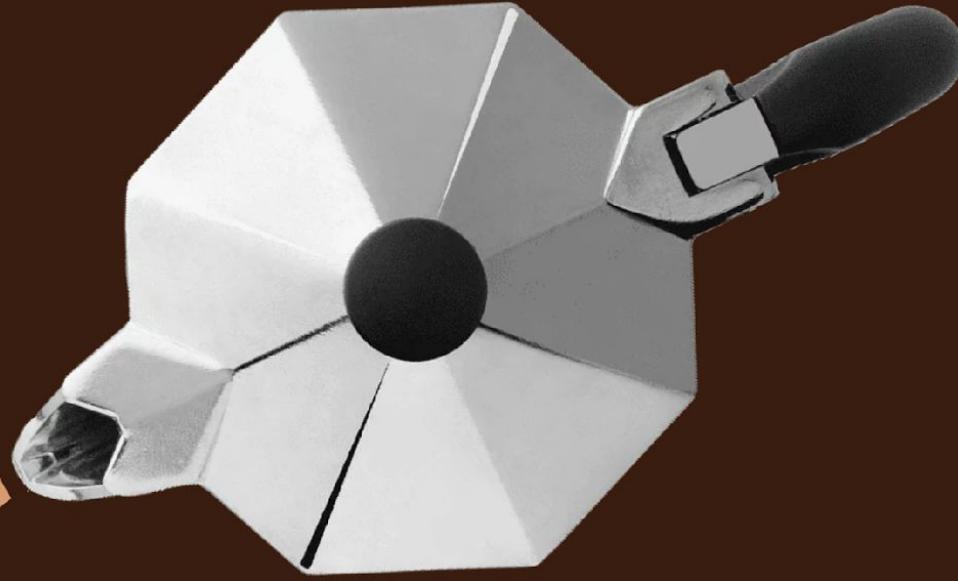
GREAT COFFEE DOESN'T HAVE TO COST THE EARTH

Since 1970, our family has been on a mission to provide sustainable and ethical, hand-roasted, speciality coffee, at a fair price for you and the farmers.

[SHOP NOW](#)



HAND ROASTED FOR
III GENERATIONS
WOGAN



MOKA EXPRESS

The story of the geyser coffee maker made in the Bialetti factory that has become a symbol of Italy

Shop All



Aotea Blend

Forest fruit · Cacao

From \$15.50



Mahana Blend

Chocolate · Caramel · Spice

From \$15.50



Decaf

Chocolate · Caramel · Citrus

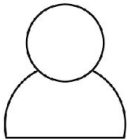
From \$16.50

[Add to Cart](#)

[Learn More](#)



User Persona

PERSONA LOCAL  STATEMENT/QUOTE “ ” Name Γεωργιάννα Age 22 Occupation M&E ΟΠΑ Location Αθήνα Status Σε σχέση	PERSONALITY ExtrovertIntrovert SensingIntuition ThinkingFeeling PassiveActive WHAT MAKES ME GET INVOLVED Incentive Fear Achievement Power Social FAV BRANDS/APPS/INFLUENCERS pinterest, tik tok, spotify mango, gisou camille charriere DEVICES & PLATFORMS κινητό, λάπτοπ, ακουστικά apple	TECHNOLOGY EXPERTISE Internet Software Social Networks AR , VR, MR, IoT GOALS να εχει ωραια αισθητικη να υπαρχει αισθημα εμπιστοσυνης ευκολη & ευχαριστη πλοηγηση να υπαρχει οπτικη επικοινωνια της γευσης του καφε	WHERE TO FIND ME Traditional marketing Online ads & email Blogs & Social Media Referrals PAIN POINTS να μην υπαρχει ενημερωση για τον χρονο παραδοσης να υπαρχει μονο 1 φωτο στο προιον να ειναι κιτς και να υπαρχει πολλή πληροφορια να μην υπαρχει μπανερ με best seller, new product και προτασεις να εχει περιπλοκο menu με πολλες υποκατηγοριες να εχει δυσκολο footer με μπερδεμενες πληροφοριες
BIO Μου αρέσει να έρχομαι σε επαφή με την φύση Μου αρέσει η γυμναστική Αγαπάω τα ζώα Έχω ενα γάτο Μαρέσει πολύ η μόδα Αγαπώ την θालασσα			

Menu & Categories & Subcategories

- Shop All
- Coffee
 - Single Origin
 - Blend
 - Decaf
- Matcha
- Accessories

Organic Coffee Shop

PHMATA

DRINK
WAKE UP
SPILL
MAKE
SMELL
FILL

ΣΥΝΑΙΣΘΗΜΑΤΑ

TASTY
HAPPY
RELIEF
FULL
JOY

ΣΧΕΤΙΚΕΣ ΕΝΝΟΙΕΣ

BROWN
MORNING
WAKING UP
SUGAR
BLANK
CUP
BREW

ΑΦΗΡΗΜΑΤΑ

SUNNY
MINDFUL
CHILLING
MUSIC
KEYBOARD
SKATE
PHOTO
RED
FIREPLACE
VILLAGE
HOMETOWN

FILL + RED = FRED

SPILL + SUGAR = SPAR, **SULL**

BREW + PHOTO = **BROTO**

VILLAGE + BLANK = BLANGE

SKATE + DRINK = SKINK, SKANK

MORNING + SPILL = **SPING**

CUP + HAPPY = CAPPY

HOMETOWN + TASTY = HOSTA

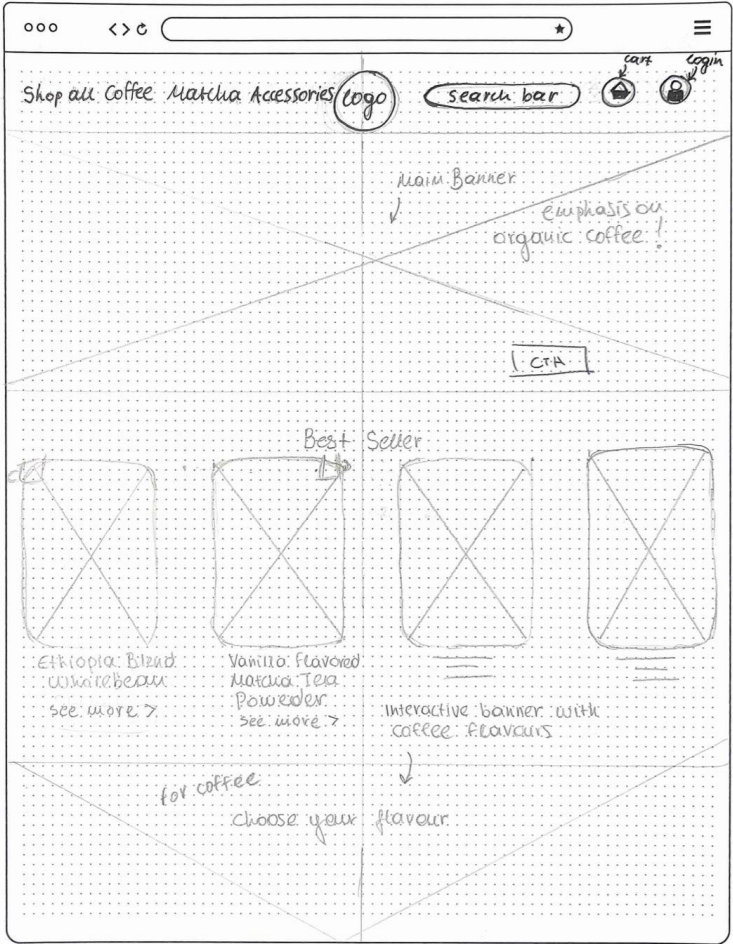
BREW + TASTY = BRASTY

BREW + JOY = BROY

Paper Wireframes

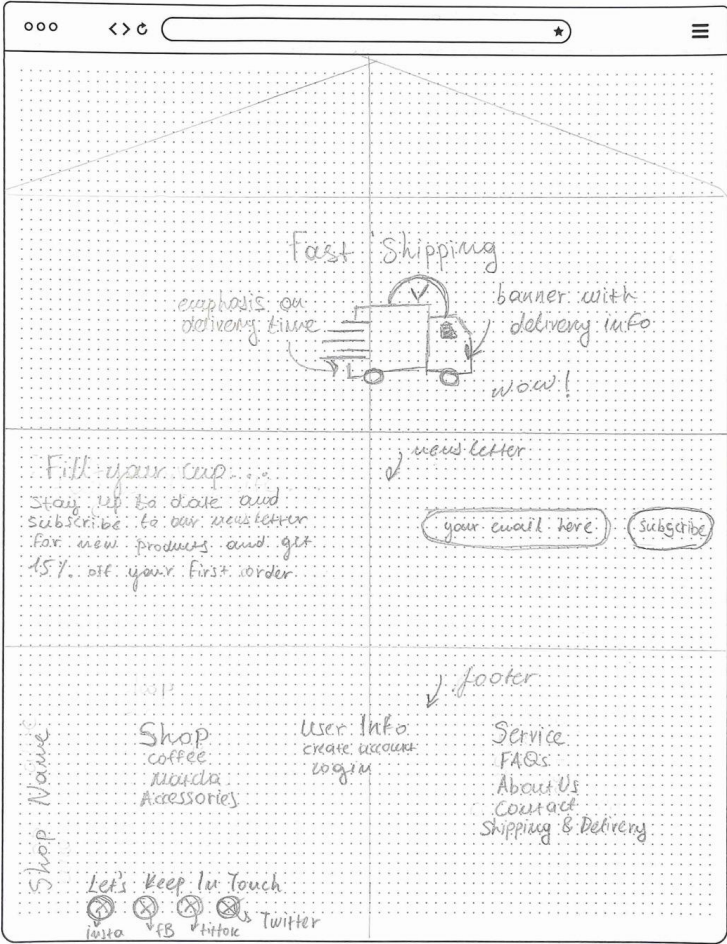
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PROJECT NAME Organic Coffee DATE 2023



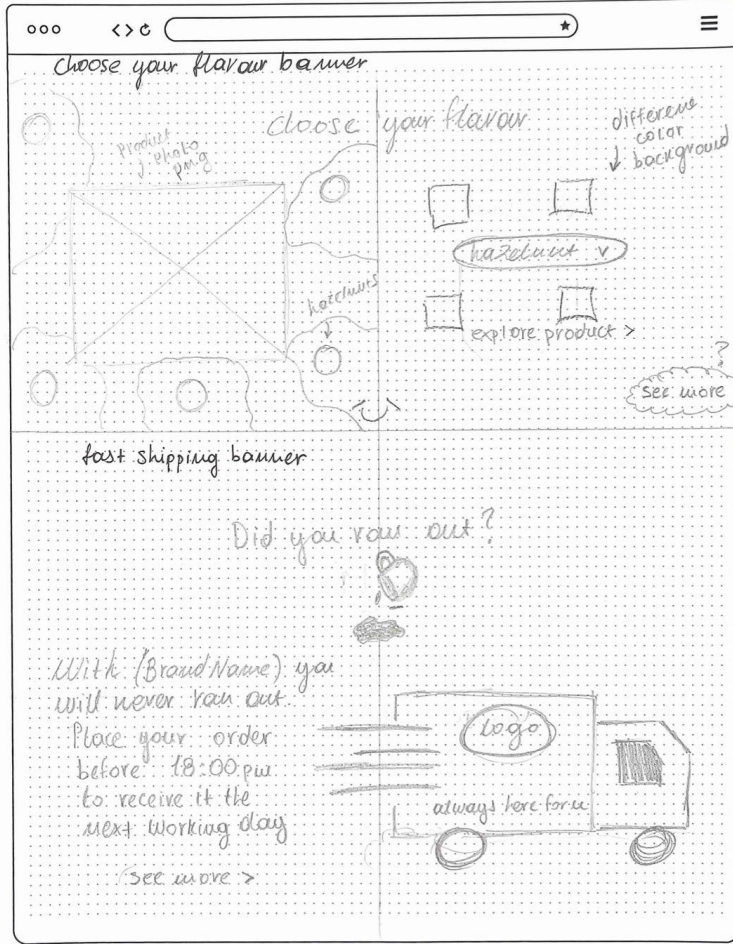
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PROJECT NAME Organic Coffee DATE 2023

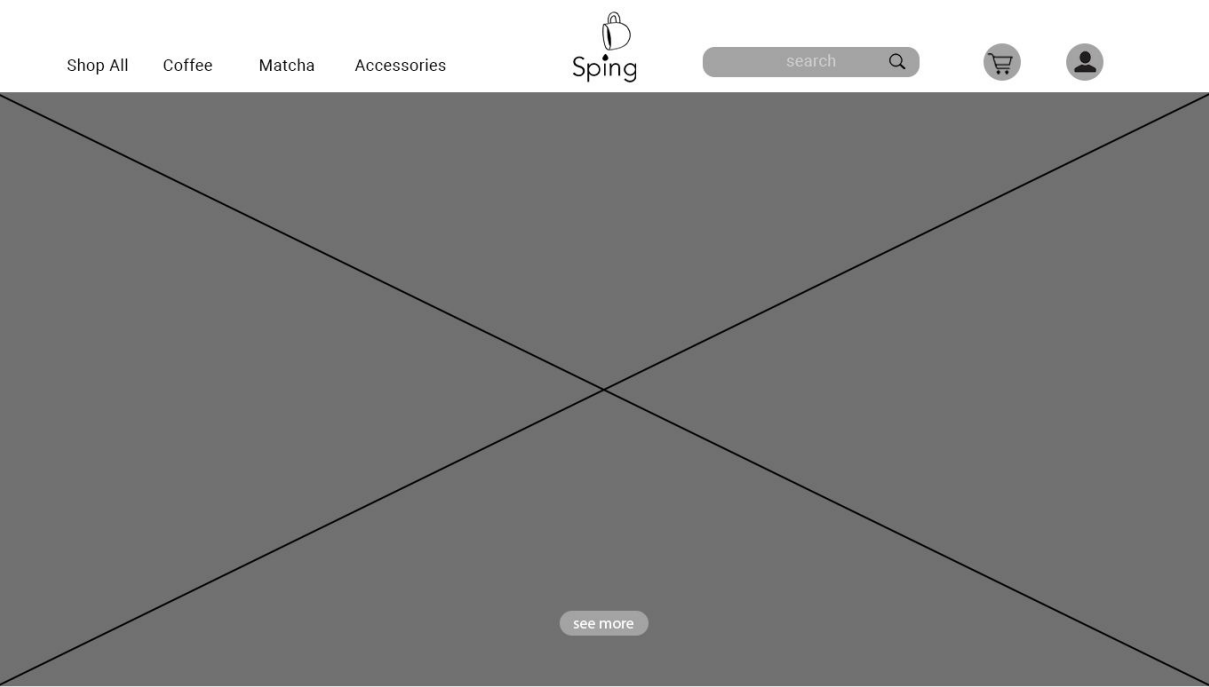


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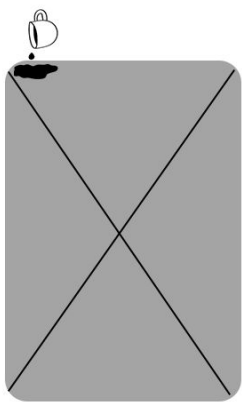
PROJECT NAME Organic Coffee DATE 2023



Digital Wireframes

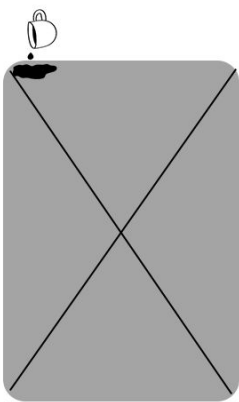


Best Sellers



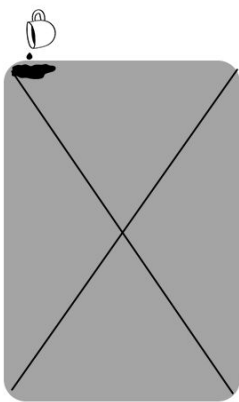
Ethiopia Blend
Wholebean

see more >



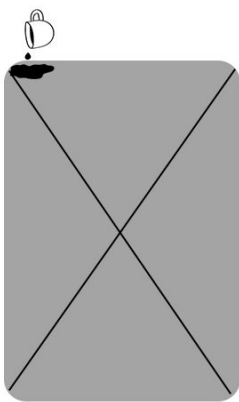
Vanilla Flavored Matcha
Premium 30gr

see more >



Decaf Espresso 250gr

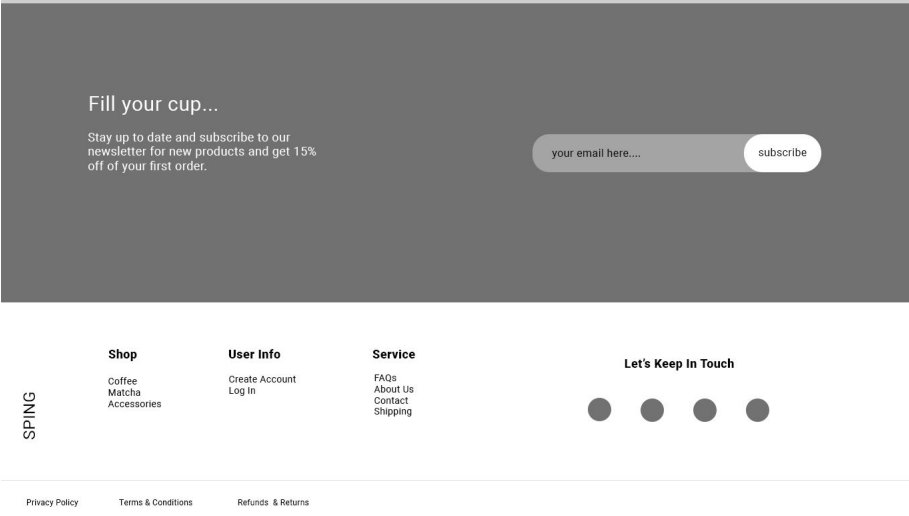
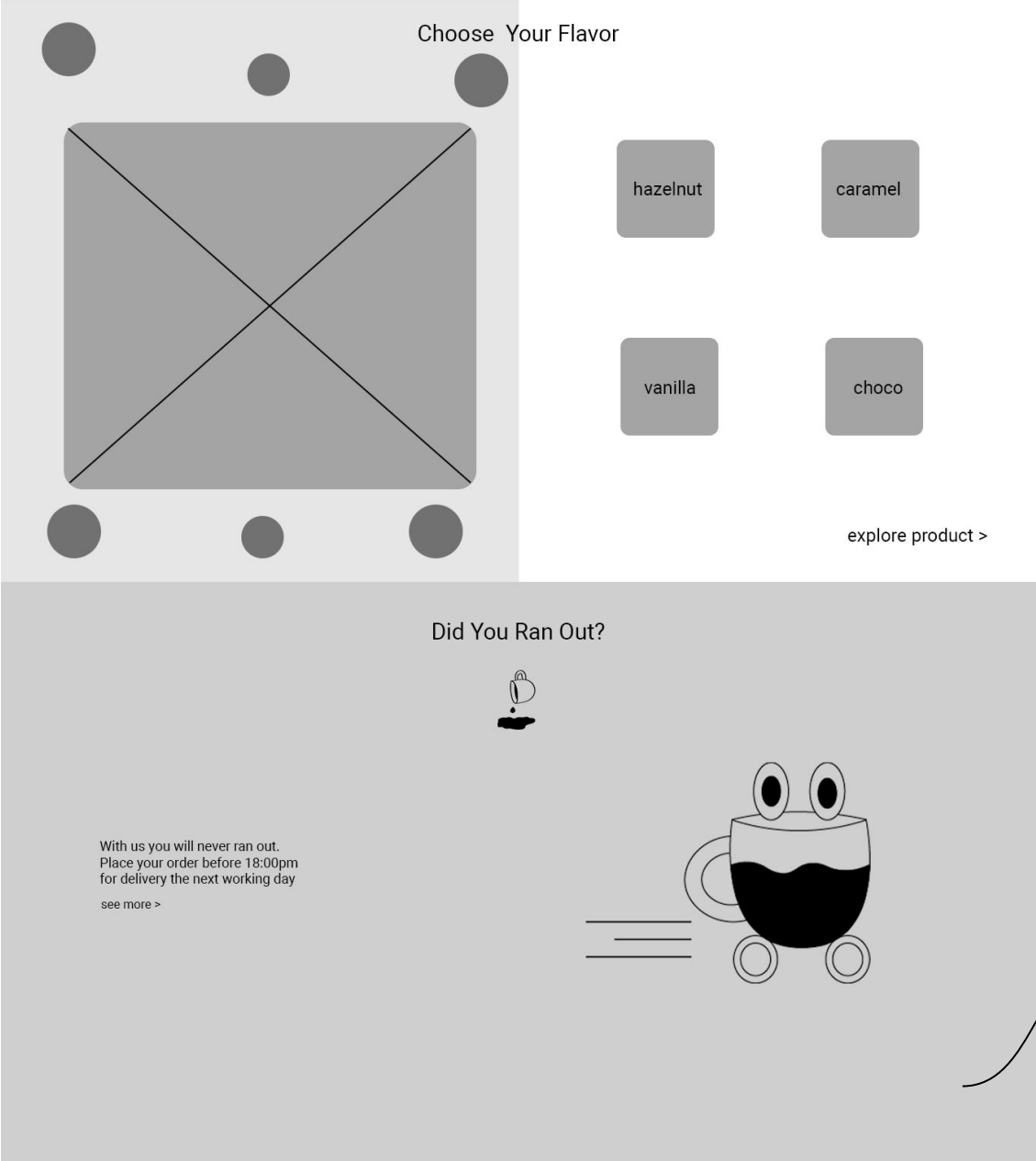
see more >



Coffee Brewer Large - Black

see more >

Digital Wireframes



Shop All

Coffee

Matcha

Accessories



search...



ORGANIC COFFEE

Dive into the world of organic coffee and experience a caffeine adventure like no other. Our aromatic beans are handpicked from lush, sustainable farms, delivering a flavor symphony that'll make your taste buds dance. Discover the true essence of coffee at Sping - your destination for premium organic beans. Start your brew-tiful journey today!

shop all



Best Sellers



Organic Whole Coffee Beans 340gr

10.00 €

add to cart



Organic Ceremonial Grade Japanese Matcha 30gr

24.00 €

add to cart



Organic Whole Decaf Coffee Beans 340gr

10.00 €

add to cart



Bialetti Mokka Express Black

40.00 €

add to cart

Choose Your Flavor

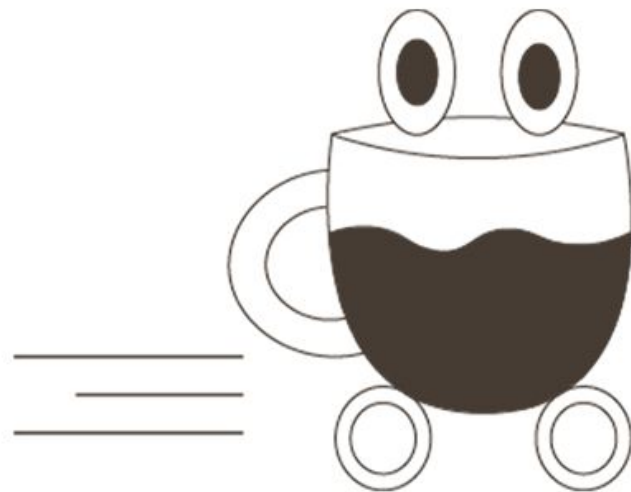


Did You Ran Out?



With us you will never ran out.
Place your order before 18:00pm
for delivery the next working day

[see more](#)



Fill your Cup...

Stay up to date and subscribe to our newsletter for new products and get 15% off of your first order.

subscribe



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Coffee
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Accessories

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